

Wisconsin Quarter Horse Association – General & BOD Meeting

January 18, 2026

9:00am La Sure's Banquet Hall, Oshkosh

1. **Meeting called to order:** 9:18am by President Travis Born
2. **Attendance:** Tia Koehler, Shelley Tooley, Cassandra Duggard, Leah Grundman, Gail Peteler, Alec Martin, Tiffany Born, Pat Miller, Greg Mode, Korie Hall, Tracey St. Mary, Taylor & Denise Durst, Patty Johnson, Ron Miller, Travis Born, Vickie Kettlewell, Tim & Trish Schmahl, Melanie Farrell, Nikki Schultz, Jim Ranthum, Jerry Laumer, Sherri Albinger, and Missy Baker.
3. **Secretaries Report** – emailed to BOD from Stephanie Hickens, 1/2/2026, 8:22PM
 - a. Motion was made to accept the secretaries' report with the addition of District 1 & 2 meeting minutes. **See attachment: District 1 & 2 meeting minutes**
 - i. Motion to approve: Greg Mode
 - ii. 2nd Motion: Tia Koehler
 - iii. Motion passed
4. **Financial Report** – emailed to BOD from Ron Miller, 1/9/2026, 12:31PM
 - a. General Fund balance around \$77K (Invoices from Banquet still to be paid)
 - b. New for 2025
 - i. 1099's for >\$600 in payback from Slot classes
 - ii. 1099's for >\$600 for employees of State show
 - iii. 28 total 1099's for a cost of \$600 to WQHA from the accountant to complete the 1099's
 - c. Motion to approve financial report – Alec Martin
 - d. 2nd Motion – Shelley Tooley
 - e. Motion passed
5. **National Directors Report** –
 - a. Show Development and Show data:
 - i. Decreases in entries observed in every state
 - ii. Comparisons included large shows versus small shows
 - iii. AQHA is looking for ways to help smaller shows
 - b. Development classes - English Versatility Class
 - i. **AQHA selected** 10 smaller shows (1 in each region) to allocate \$1500
 1. Lainie reached out to Nikki S. and proposed using the money to Cap Gun Circuit. As of this meeting, Cap Gun dates have not been finalized.
 2. WQHA only owns State Show – we as a board cannot talk on behalf of any other WQHA shows
 - a. Nikki will check with Lainie to see if State Show would be an acceptable option as it is after qualifying for 2026 World Show.
 - b. If the state show is not an option, it was recommended that Nikki reach out to Lazy Days or Paper Valley to see if they would be able to accommodate the addition of the AQHA added money English Versatility.
 - ii. Is English Versatility an AQHA pointed class? No! No AQHA points
 1. Classes must be held for 3 years (2025 was the 1st year) before it will be AQHA pointed class (AQHA class proposal process)
 2. Nikki to email board with English Versatility class information

Wisconsin Quarter Horse Association – General & BOD Meeting

January 18, 2026

9:00am La Sure's Banquet Hall, Oshkosh

3. World show class is capped at 20 entries with 3 individually judged portions
 - a. Conformation
 - b. Pattern with poles & cavaletti
 - c. Hunter Under Saddle
- c. **Motion: WQHA would hold the English versatility class at the state show with the \$1500 from AQHA if Lainie (or AQHA) felt it would be the right candidate for them. See further discussion in section 5.b.i.2.b**
 - i. 1st: Pat Miller
 - ii. 2nd: Sherri Albinger
 - iii. Motion passed

6. Committee Reports

a. Awards – Sherri Albinger

- i. Emailed from Missy Baker 1/12/2026, 7:33pm: WQHA 2025 Awards Budget Summary
- ii. Silent auction from Banquet: \$895
- iii. WI Horse council grant/sponsorship (Spring grants due date is past – would need to apply in the fall) – Sherri would like to apply
 1. Where would we like this money to go?
 2. Bonus bucks – can go to awards
- iv. Bike Raffle - \$1300-\$1400? (E-bike with 40” tires)
 1. Sherri will follow up – with cost analysis and raffle for future
 2. Looking for volunteers to help Sherri with Raffle
 - a. Run like saddle raffle – general interest
 - b. Missy Baker has donated a 28” Blackstone as 2nd prize
 3. Fundraiser? Put in general fund and allocate to awards accordingly
 - a. \$20/ticket (Capped to 500 tickets)
 - b. **Motion for a Bike Raffle (an e-bike not to exceed \$1400) each ticket will be sold at a price of \$20, capped at 500 tickets total. Tickets shall be prepared prior to Midwest Horse Fair with drawing during State Show.**
 - i. **Motion: Jerry Laumer**
 - ii. **2nd: Alec Martin**
 - iii. **Motion passed**
 - c. Nikki will renew raffle license
 - d. Tickets & Payment turned into: Sherri Albinger

MUST NOTIFY MIDWEST HORSE FAIR if we sell in the booth, Raffles held at MFH will incur a \$50 cost.

- e. **MOTION was made to carry the surplus from 2025 awards budget forward to 2026 awards budget.**
 - i. **Motion: Tiffany Born**
 - ii. **2nd: Alec Martin**

Wisconsin Quarter Horse Association – General & BOD Meeting
January 18, 2026
9:00am La Sure’s Banquet Hall, Oshkosh

iii. Motion passed

- v. Leadline – Grand & Reserve - discussion
 - 1. We will continue participation awards
 - 2. Paragraph 23 Show and contest rules: Leadline is not an approved class – awards are given if cost can be offset
 - 3. **Motion to leave leadline with a grand & reserve for Year End Awards was made**
 - a. **Motion: Tia Koehler**
 - b. **2nd :Gail Petler**
 - c. **Motion passed**
- vi. Proposed new wording to add to Show & Contest (bottom of Sherri’s report) Bottom of Page 5 Show & Contest Rules (Sherri already discussed with Tim Schmahl) – modify 2 weeks versus hard written date (Oct 7 – which is written in the current awards report)
- vii. Order deadlines are tight hence the proposed changes

Year End Awards

Points are to be accumulated from the date of the postmark on the envelope in which the year’s dues are received by the membership chairman, or the date of the receipt issued by the membership chairman or his assistant. The membership chairman shall retain all envelopes for proof of dates. Any membership chairman, or the date of the receipt issued by the membership one making dues payments to someone other than the membership chairman does so at his or own risk, it is up to exhibitor to ensure membership have been received and recorded.

Year-end awards are to be presented to the high point horse in each WQHA approved performance and halter class with a suitable award to the second (reserve) high point in each WQHA approved class. Any first or second place horse that was not shown to at least 10 judges and earned at least 20 WQHA points in that class during the current year at approved shows will receive a lesser year-end award. ~~Year-end awards are to be presented to the high point horse in each WQHA approved performance and~~

All data regarding points earned and shows shown, and the high point and reserve high point horse/exhibitor for each WQHA approved class, will be posted on WQHA’s website starting in late June and will be updated after each show, with the final results posted within 3 weeks after the WQHA state show. Any inaccuracies must be reported to the WQHA points chairperson 2 weeks after final posted results. The points listing can be found at: <https://wqha.com/info-forms/point-totals.php>

- viii. **MOTION was made to update show and contest rules in section number 25, under topic of Year-End awards as proposed above, where strike through text shall be removed and red/bold font shall be added. (Currently found at bottom of page 5)**

Additionally, add to beginning of Show and contest rules: Digital copy would be the master for Show & Contest Rules (publish this statement in the Directory additionally)

- ix. **Motion: Sherri Albinger**
 - x. **2nd: Tiffany Born**
 - xi. **Motion passed**
- b. Nikki – Forwarded show and contest rules to Sherri Albinger during meeting. Sherri will revise the Show & Contest Rules with proposed changes so they can get into the 2026 Directory.
 - c. **Banquet- Re-cap from Banquet – Tim & Trish Schmahl**
 - i. 1/10/2026 Tentative Budget – Emailed from Missy Baker 1/12/2026, 7:33pm: 2025 Banquet Budget
 - ii. Recap:
 - 1. 129 meals served

Wisconsin Quarter Horse Association – General & BOD Meeting
January 18, 2026
9:00am La Sure’s Banquet Hall, Oshkosh

2. 3 meals not in attendance due to weather
 3. 134 attended
 4. Amateur group – desert auction will be donated to WQHA!
 5. Silent auction \$895
 6. Predicting: Slightly over budget (\$40-\$50)
 - a. At time of meeting, we do not have final bill from LaSure’s
 - iii. Appreciation to all those who helped with Banquet!
 - iv. Discussion:
 1. Banquet – become an event? – budget is very tight
 2. How can we change the banquet to be more of a weekend event?
 - a. location to bring in families – more attendance
 - b. Visit – mix & mingle opportunities
 3. Family or buffet meals? Instead of plated meal
 - v. When do you book banquet hall? – 1 year in advance
 1. LaSure’s no money down to hold
 2. Work with Pinto group to find out where they had their banquet (great social media content) – Buffalo Phil’s in Wi Dells
 - vi. Committee members to explore options and propose to the board
 1. Review Banquet budget (March meeting review)
 - a. Food cost went up substantially
 - b. Price per person
 - c. We do not obtain meal costs until 30 days prior to banquet (November/December)
 - d. Budget: Break-even is goal
 - vii. Ron – 1st year that we had no issues with payment of banquet (Use of Stripe)
 - viii. Gail P. - Do you have a percentage of what cost increases were year over year?
 1. Trish would have 2 years of data to look at inflation costs of food
 - ix. Costs of meals has venue cost added into it – we rent the backdrop in addition to the meal costs we do not have room
 - x. Roy & Ron have their meals compensated for being our MCs (Ron paid for his meal this year)
- d. Hall of Fame – Jerry Laumer**
- i. Committee met November 7th at LaSure’s Banquet Hall, Oshkosh, WI
 - ii. Selections of 3 people & 3 Horses (Names revealed at Banquet)
 1. Same number of selections from 2024
 2. Challenging to collect photos for some recipients – but was able to obtain from web.
 3. Story text & digital photos were forwarded to TNT for inclusion in the slide show
 4. Meal selections (2 per recipient) were forwarded to TNT
 - iii. Expenses for 2025 committee to date:

Wisconsin Quarter Horse Association – General & BOD Meeting

January 18, 2026

9:00am La Sure’s Banquet Hall, Oshkosh

Expenses		
Meeting Room & Taco Bar	\$ 300.00	\$ -
Plaques	\$ 274.00	\$ 274.00
Boutonnieres & Corsages	\$ 48.59	\$ 48.59
Total		\$ 322.59

1. LaSure’s meeting Room & Taco bar for committee meeting (11/7/25) \$300.00 – graciously donated by committee chair Jerry Laumer
2. Plaques have been received – bill of \$274.00 has been forwarded to Treasurer
3. Boutonnieres & Corsages ordered from Amazon \$48.59 bill has been forwarded to Treasurer
4. Photos for lobby table are printed
- iv. Sincere thank you to committee members for attendance & active participation in selections
- v. Comments during meeting:
 1. Jessica Bradley, Robert & Katie – donated venues and food for past meetings. Thank you to anyone that has previously donated time and money to the Hall of Fame committee!
- vi. Nikki asked for write ups to be sent to Vickie Kettlewel, Nikki Schultz and Lisa Zurn.
 1. Vickie K. would like contacts so she can interview Hall of Fame award winners – Jerry to provide what he has.
- e. Horse Fair – April 17th, 18th & 19th, 2026 – Korie Hall/Missy Baker
 - i. [Childrens Activity Book](#) – download from AQHA website
 1. Missy will provide cost analysis of what printing costs for children’s activity book would be for March meeting.
 - ii. Nikki Schultz emailed a link to obtain AQHA Promotional Items
 1. <https://www.cognitofrms.com/AQHA1/aqhapromotionalitemrequestform>
 - iii. Ron – liability insurance usually due around horse fair so we can get the waivers to Midwest horse fair/Alliant Center, Oshkosh and LaSure’s (talked with Kathy Doyle about changing to earlier date of renewal to prevent the overlap that currently exists)
- f. Membership
 - i. Board Member & Committee Chairs please review your membership prior to arrival of March meeting!
 1. Link to WQHA Membership: [MembershipWQHA.pdf](#)

Expiration	Total
Lifetime	255
12/31/2029	2
12/31/2028	14
12/31/2027	28
12/31/2026	51
Grand Total	350

Wisconsin Quarter Horse Association – General & BOD Meeting

January 18, 2026

9:00am La Sure’s Banquet Hall, Oshkosh

- ii. Membership – Emailed from Missy Baker 1/12/2026, 7:33pm: 01102026 Membership Types Counts
- iii. Tim stated that WQHA is very even on membership year over year
 - 1. District VPs to clean up lifetime memberships?
- g. Newsletter & Directory –Nikki Schultz
 - i. Ads are due 2/1/2026 (March Printing deadline)
 - 1. 15 committed pages – multiple ad pages pending
 - ii. Perfect bound vs Saddle Stitch
 - 1. Perfect bound deadline (early March printing deadline)
 - 2. Saddle Stitch (printer is done in-house – longer time period to printing deadline)
 - a. Print is the same in both types of binding
 - 3. Page number will determine type of binding - <80 pages can do Saddle Stitch, >80 pages we can do Perfect Bound

				Price per page	
	400	575 Pages + Cover		400	575
Saddle Stitch	\$3,732.75	\$4,774.90	64	\$ 0.15	\$ 0.13
	\$3,931.65	\$5,058.55	68	\$ 0.14	\$ 0.13
	\$4,130.55	\$5,342.20	72	\$ 0.14	\$ 0.13
	\$4,329.45	\$5,625.85	80	\$ 0.14	\$ 0.12
Perfect Bound		\$7,044.70	80	\$ -	\$ 0.15
		\$7,328.35	84	\$ -	\$ 0.15
		\$7,612.00	88	\$ -	\$ 0.15
		\$7,895.65	92	\$ -	\$ 0.15

****Cost savings of 80 page + Cover (575 copies) Saddle Stitch versus Perfect Bound = \$1,418.85****

- iii. Vickie – looking for editorial content
- iv. 2025 – 92 pages for Directory
- h. MOTION: <80 pages can do Saddle Stitch, >80 pages we can do Perfect Bound**
- i. Motion: Tracey St. Mary**
- j. 2nd: Greg Mode**
- k. Motion passed**
- l. Open Show Program – Lisa Zurn
 - i. Shared her winners on social media
- m. Scholarship – 2026 Winners (2)– Kerry Osborne
 - i. Confirmed with Kerry during meeting she will remain as Chair – Tia Koehler volunteered as a Co-chair
 - 1. Applications mailed/mailed to you for review
- n. Show Coordination – Kathy Doyle?
 - i. Looking for Date & Location for Cap Gun
 - 1. Dates proposed have been rejected by Minnesota Quarter Horse Association

Wisconsin Quarter Horse Association – General & BOD Meeting

January 18, 2026

9:00am La Sure's Banquet Hall, Oshkosh

- ii. UPQHA – need follow up from TNT or UPQHA with status of show
 - 1. Cancelled for 2025 – due to low stall reserves
- o. State Show & Slot Classes – Tiffany Born
 - i. Molly's Buckles purchased Black Friday (reduced cost)
 - ii. Proposal for Sponsorship Process
 - 1. Establish slots as separate entity from State show?
 - a. Challenges with current process of lumping slots together with State show sponsorships.
 - i. Sponsorships & Fundraising
 - 2. Feedback on rule changes – implementing the split of monetary payouts for ties
- iii. 2025 State show final reports
 - 1. New report provided during 1/18/2025 meeting: See attachment: **2025 State Show Final Report**
 - a. Discussion points (Expenses)
 - i. \$2000 parking fee
 - ii. Judge's expenses: Slot class \$550 + \$50 (each) overtime
 - iii. Sime - \$500 Highpoint Youth
 - iv. Show Management – TNT works Monday through Monday (Shavings/move-in day)
 - v. Signs/banners – Sponsors get banners for horse show
 - 2. \$30K profit
- iv. Finalize Contract with Alliant
 - 1. 5% increase \$1993.00 on Cost
 - 2. Parking (2 options)
 - a. Exhibitors pay as they come through
 - b. WQHA pays post event (Recommended by WQHA Committee)
 - i. Access code from Alliant – download from Alliant
 - ii. 1 scan per day – re-entry pass when you leave
 - iii. Scan per day – only scan at event day (before 8am did not scan last year)
 - iv. 50 free passes per day from Alliant
 - 3. Base dirt is Black Dirt
 - a. Additional fees if we go with something else
 - b. Committee – recommending stay with black dirt
 - 4. Lunge pad or Additional building: would be different than black dirt – previous quote >\$15K (WQHA Committee not including this at this time, will re-evaluate closer to State Show)
 - 5. Tractor & Drag = \$500-\$800 for entire show (don't know if this is only show days?)
 - 6. Full 20% down payment

Wisconsin Quarter Horse Association – General & BOD Meeting

January 18, 2026

9:00am La Sure's Banquet Hall, Oshkosh

- v. Korie Hall – asked if we could move Cap Gun to Alliant, would they be willing to negotiate on price? – Tim & Travis asking these questions, so far, no discount for multiple events/package
- vi. **MOTION: Accept the contract with Alliant based off of discussion listed above**
 - 1. **Motion: Ron Miller**
 - 2. **2nd Greg Mode**
 - 3. **Motion passed**
- vii. Tim proposed the idea to Add to BiLaws: Keep in our state show budget the down payment for the next year every year.
 - 1. Ron to add to the reports as a line item
 - 2. Place the profit into a CD to generate money for the next year
- viii. RON to follow up with proposals of placing money into CDs for generation of future revenue
- p. Recreational Activities – Jim R.
 - i. Trail Ride – Continue for 2026
- q. Website & Emailed Newsletter – Nikki
 - i. Annual renewal for Website (Paid for 2026)
 - ii. Officer Page –
 - 1. Login & WQHA Sec: communications from Secretary to board use this email
- r. WI Horse Council – Ron Miller
 - i. WQHA: Level 3 member
 - 1. \$100 membership
 - ii. **MOTION: move to renew by Ron Miller, level 3 membership**
 - 1. **Motion: Leah Grundman**
 - 2. **2nd: Ron & volunteered as Tribute to be our representative at Horse council meetings**
 - 3. **Motion passed**
- s. Youth – Kristy (Nikki presented on their behalf)
 - i. Nikki to forward 2026 youth board members
 - ii. Nikki provided a snapshot of Youth finances – see attachment: **2025 Year End Youth Finances**
 - iii. Congress team & World show opportunities
 - iv. Michigan hardships – approved
 - v. July YES convention: Youth Equestrian Activity *Alee Foss interested in attending
- 7. **Old Business** (Review of Action Items from previous meeting that are pending)
 - a. Review of the Alliant Energy Contract for the State Show (**previously discussed during State show committee report**)
 - b. Review price for directory pages – color/b&w (they cost the same, so why do we sell differently) \$175 each potentially – Table to March budget meeting

Wisconsin Quarter Horse Association – General & BOD Meeting
January 18, 2026
9:00am La Sure’s Banquet Hall, Oshkosh

- c. By-Law Proposals – published in November meeting minutes (emailed to BOD from Stephanie Hickens, 1/2/2026, 8:22PM)

All in favor – Motion passed to approve changes to By-Laws that were published in November meeting minutes.

By-Law: Nikki to update and submit to directory

8. New Business

- a. Committee’s proposed budgets are due at March meeting. **(March 6th to Missy Baker to be sent out with Agenda for March 16th meeting)**
- b. Pat Miller: Asking for district members for clarification on TNT charging for backtag number reservation for 2026.
 - i. TNT Website states – TNT is offering the option if you would like to reserve a back number, for a \$25 fee you can reserve that back number which will be used across all TNT managed events in 2026. The money raised will be donated to NSBA crisis fund.
 - ii. **State show committee:** To discuss how Wisconsin members can reserve backtag numbers for Wisconsin shows
- c. Darell Homan flowers approved by Board of Directors via email/text
- d. Missy Baker submitted WQHA’s 2026 AQHA Affiliate documentation
 - i. Email confirmation from Shelly Spears - January 12, 2026
- e. Confirm committee chairs for the following committee’s (strike through = previous chair, red font 2026 chair)
 - i. Awards – **Sherri Albinger**
 - ii. Banquet – Co-chair: **Trish Schmahl & Leah Grundman**
 - iii. Hall of Fame – **Jerry Laumer**
 - iv. Horse Council – **Ron Miller**
 - v. Membership Points/Awards – **Tim Schmahl**
 - vi. Midwest Horse Fair – ~~Judy Zeitler?~~ – **Korie Hall**
 - vii. Open Show & Emailed Newsletter – **Lisa Zurn**
 - viii. Queen Coordinator – **Kerry Osborn**
 - ix. Recreational Activities – **Jim Ramthun**
 - x. Scholarships – **Kerry Osborn & Tia Koehler**
 - xi. Show Coordination – ~~Kathy Doyle~~ **Tim Schmahl**
 - xii. WQHA Publications – **Vickie Kettlewell**
 - xiii. WQHA Slot Classes – **Tiffany Born**
 - xiv. WQHA State Show – **TNT Events**
 - xv. Youth – WQHYA – **Kristy Grathen**
 - xvi. WQHA Website – **Nikki Schultz** Board continue to reach out with any modifications needed
 - xvii. Strategic Development Committee - **Tracey St. Mary**
 - 1. business strategy for growth – create business strategy for growth of WQHA membership

Wisconsin Quarter Horse Association – General & BOD Meeting
January 18, 2026
9:00am La Sure’s Banquet Hall, Oshkosh

f. MOTION: to add a Strategic Planning Committee

i. Motion: Missy Baker

ii. 2nd Alec Martin

iii. Motion passed

g. Committee Chair contact information – Nikki reviewed during meeting

9. Adjourn at: 1:03pm

a. Motion: Ron Miller

b. 2nd: Alec Martin

c. Motion passed

Next Meeting –

NOTE: All meetings held at Radisson Hotel, 625 W Rolling Meadows Drive, Fond du Lac, WI

- **Monday, March 16, 2026, 6:30pm**
- **Tuesday, May 12, 2026, 6:30pm**
- **Tuesday, July 21, 2026, 6:30pm**
- **Tuesday, September 22, 2026, 6:30pm**
- **Saturday, November 7, 2026, 9:00 am Show & Contest Meeting & 12:30 pm Annual Meeting at Radisson Hotel, Fond du Lac, WI**



WISCONSIN QUARTER HORSE ASSOCIATION

WQHA Established June 7th 1955