

WQHA Board Meeting Minutes

September 16, 2025

The meeting was called to order at 6:30pm by President Judy Zeitler.

In attendance: Judy Zeitler, Tim Schmahl, Stephanie Hicken, Ron Miller, Jerry Laumer, Alec Martin, Jim Ramthun, Pat Miller, Patty Johnson, Leah Grundman, Travis Born, Tiffany Born, Tia Koehler, Greg Mode, Gail Peteler, Shelley Tooley, Sherri Albinger, Nikki Schultz, and Missy Baker.

Not in attendance: Tracy St. Mary, and Kelly Ponce.

Ron Miller made a motion to accept the secretary's report. Leah Grundman second it. Motion carries.

Financial Report -

Ron Miller said that anything from the State Show is unfinished on the financial report.

\$31,000.00 in checks was deposited from Trish Schmahl. \$2,500.00 in credit cards are yet to be run due to the Stripe account not working properly. The hotel charges were charged to the credit card and the credit card declined. Ron Miller used \$7,300.00 of his own money to pay for the hotel and wrote himself a check to reimburse himself. A deposit in the mail was lost on the way to the bank. \$3,600.00 was lost. Ron Miller and Nikki Schultz have called everyone involved and will get checks re-sent by those individuals. Still waiting on Madison for the final cost of the show. Still waiting on TNT for the final bill for the State show. Nikki Schultz asked what the services line on the financial report meant in the income portion. Ron Miller said this was money received from Stripe. Ron Miller put Alec Martin and Jeff Greaves' shavings bill in there and needs to move it from that line of the report.

Stephanie Hicken made a motion to accept the treasurer's report. Missy Baker second it. Motion carries.

National Director - N/A

Awards: Sherri Albinger applied for the WI Horse Council grant and received \$700.00 which will be applied to the awards budget.

Ron Miller made a motion to use show approval fees towards awards. Nikki Schultz second it. Motion carries.

Ron Miller thinks that WQHA will need to look differently at how we will fund awards as shows are getting smaller. Missy Baker said that points haven't been calculated to see how many full awards will be needed. This could impact award cost.

Banquet: Tim Schmahl said that Trish Schmahl has received the contract.

Hall of Fame: Missy Baker, Linda Henry, and Tia Koehler are now on the committee. The deadline for nominations.

Horse Fair: Horse fair supplies are in the right front of the storage unit in Madison. A discussion of breed demonstration at Horse Fair will need to be had in the future.

Membership: 282 types. 526 individual membership types.

Newsletter & Directory: We need volunteers to ask for advertisements.

Open Show: N/A

Scholarship: Applications are due September 30th. Pat Miller asked if our scholarships have been sent to high schools. Nikki Schultz said you have to be a member to apply which is why it has not been sent to high schools.

Show Coordination: November 1st is the meeting and Trish Schmahl will do the agenda for the show coordination meeting.

State Show & Slots: Tiffany Born said that the slots brought in \$12,000.00 and with expenses there will be about \$2,600.00 profit. Tiffany Born said that the Non-pro Horsemanship challenge was \$75.00 short of the 100% payback. Gail Peteler had feedback of people feeling embarrassed by not winning a prize and placings being misplaced and then corrected. Gail Peteler said people thought the showmanship pattern was just like every other showmanship pattern. Sherri Albinger said the pattern was difficult.

Pat Miller suggested that everyone in the leadline classes get the same award as kids were upset about prizes.

Nikki Schultz said that 324 stalls were sold this year which is up from 292 stalls which sold last year. Travis Born asked if we have an amount of who paid early versus at the show. Nikki Schultz will get this information.

Sherri Albinger asked if we will know if the APHA made WQHA money. Nikki Schultz said that the APHA customers made WQHA money and that she had great compliments about the State Show and the Aliant Energy Center. Sherri Albinger asked about overtime pay that came from the APHA additions. Nikki Schultz said as you add new classes then there will be overtime, but as we learn it will get better. Classes went late and the committee needs to look at expense versus income. Travis Born asked how stalls and camping had change and weren't round numbers. Tim Schmahl said it's due to trainers splitting costs between clients. Judy Zeitler thought discussing NSBA approved classes for slots might be beneficial. This could add more cost to the exhibitor, but a trophy and plaque from NSBA is a big deal.

Recreation: Trail sites will be the same as last year and the singer is also the same. Beck's meat donation from the State Show can be used at the trail ride.

Website & Emailed Newsletter: An emailed newsletter will be going out tonight, 9/16/25. Please reply to the Board of Directors email with dates for district meetings so we can get them listed on the website.

WI Horse Council: No update.

Youth: Thank you everyone for supporting the youth fundraiser once the NYAA charges fees then the youth will cut a check to WQHA to reimburse.

Old Business: None.

New Business:

WQHA scholarships- Discussion on making them a foundation 501c3 would make them tax deductible for individuals who donate. Greg Mode will do research and bring information back to the November 1st meeting.

Ron Miller and Tim Schmahl have accepted nominations for their respective positions. Stephanie Hicken has not accepted nor declined a nomination, but will give an answer by Friday of this week. Judy Zeitler has not decided if she will finish her term as President.

District meetings should discuss BOD positions and vote. They should also bring ideas for awards to this meeting.

Ron Miller moved to adjourn the meeting at 8:03pm. Greg Mode second it. Meeting adjourned.