WQHA Board Meeting Minutes

September 17, 2024

The meeting was called to order at 6:30pm by President Judy Zeitler.

In attendance: Judy Zeitler, Stephanie Hicken, Ron Miller, Jerry Laumer, Brenda Lindvall, Kelly Ponce, Krystle Kuhse, Linda Berg, Alec Martin, Amy Bucholtz, Nikki Schultz (Proxy for Jim Ramthun), Danyelle Gabbert-Wiechert, Missy Baker, Pat Miller, Jessica Bradley, Patty Johnson, Leah Grundman, Travis Born, Tia Koeler, and Shelly Tooly.

Not in attendance: Tim Schmahl.

Ron Miller makes a motion to accept the secretary's report. Jerry Laumer second this.

Treasurer's Report:

Zoom subscription was renewed on 9/17/2024 for \$168.00.

There was an overdraft charge of \$140.00 on the bank account due to money not getting into the bank account on time. USPS took longer than expected to deliver the money.

Nikki Schultz said the judges fees come up under the 5950 for \$10,750.00 on the P&L so that way Ron Miller knows they need 1099's.

Stephanie Hicken makes a motion to approve the Treasurer's report. Jerry Laumer second it.

National Director's Report - Judy Zeitler will forward the email of new AQHA members to Lisa

Zurn so they can get the online newsletter.

Awards - \$1,116.00 was collected in dollar fees for the UPQHA circuit. \$4,047.00 was collected in dollar fees from the WQHA state show.

Banquet - Save the date has been posted online. The banquet is 1/18/2025.

Hall of Fame - An in person meeting will be held at Jessica Bradley's house. A meeting date still needs to be set.

Horse Fair - MWHF tote is all put together and in the front corner of the storage shed in Madison. MWHF 2025 is April 11th-13th.

Membership - October 7th at 6:30pm is the District 3 & 4 meeting. October 2nd at 6:00pm is the District 5&6 meeting at Hwy Harry's in Johnson's Creek.

Newsletter & Directory - Directory covers sold for \$3,500.00 total during the slot classes at the State Show. In the future there may be an opt out option for the email/phone number portion of the membership page.

An idea that we could add to our next directory would be a welcome ad and information. The ad would be for WQHA memberships and other information about WQHA. This could even be a QR code.

MQHA charges \$235.00 for full color pages with flash deals of \$220.00 per full color page in their directory. Vicki would like to do a couple of feature ads for members. Judy Zeitler asked if the directory could do "Trainer and/or breeder spotlights" in the directory to introduce themselves. Ron Miller thinks people who earn year end awards and get recognition is encouraging for new people to continue participating.

Open Show Program - N/A

Scholarship - Where is the money currently held for these? The funds are in the general fund. Ron Miller said that this makes it easier when we have to pay for large bills.

Show Coordination - Judy Zeitler will reach out to surrounding states to get their show calendar for 2025 so we can plan WQHA 2025 calendar.

State show & Slot Classes - see expense sheet for slot classes below.

| | | 2,525.00 | (837.15) | (953,40) | NET PROFIT |
|--|---|--|---|---|---|
| 16,103.23 TOTAL EXPENSE | | 17,000.00 | 13,537.15 | 11,603.40 | TOTAL EXPENSE |
| Awarded \$600 per class, plus \$1,800.00 awards above | NP Challenge Payback 1800.00 | \$1,800.00 | \$2,363.75 | | Non Slot Class Payback (Non Pro Classes) |
| | | | 809.95 | 809.95 | 6149 Exhibitors Party Count this? |
| NP le, late, All classes were held and and \$4,445.51 all awards were handed out. | Awards for the 7 slot classes, and 3 NP challenge classes. 1st Molly's Buckle, reserve quillins halter with brass plate, 3rd to 5th lettered nylon halters. Will come from sponsorships. | \$4,800.00 | | | Awards - Slot and NP Challenge |
| Paid only \$400 in Ranch due to \$7,400.00 having only 3 entries. | 57,000 for 7 slot classes, \$1000 NSBA LL | \$8,000.00 | 8,369.00 | 8,799.00 | 6144 Slot Class Payback |
| Still estimated here, more may come in. \$200 banners, Table covers, bags, gifts, drinks, soda, cheese boards, etc for VIP tables. Popcorn \$98. Added drinks \$517. \$244 \$2457.72 \$441.64 Jerry for table horse | Slot Expenses from Ron's quickbooks: \$800 for Ring Stewarts&Announcer, \$595.45 for Party expenses and \$599 for supplies(signs, printing, etc) Added \$400 to make table snacks etc \$1000 in 2024 | 52,400.00 | 1,994.45 | 1,994.45 | 6141 Slot Class Expense |
| | | | | | EXPENSE |
| 20,825.00 TOTAL INCOME | | 19,525.00 | 12,700.00 | 10,650.00 | TOTAL INCOME |
| S. | 2024 budget includes 1K for NSBA LL | 59,500.00 | 9,350.00 | 8,500.00 | 3940 Class Sponsors |
| 9 Slot entries \$7850 - I NSBA estimated 2 at show but I need to confirm all of these. 8 @ \$400 NSBA, 19 @ \$475 NP h \$9,325.00 14 @ \$350 NP, 10 @ \$250 NP. | 2024 budget Includes 42 slot entries which is the same as 2023, 16 WT, 5 NSBA LL, and 43 NP entries like 2023. Any slot entries after 8/1 would add \$50 each here. | \$10,025.00 | 3,350.00 | 2,150.00 | 3930 Slot Entry fees |
| Comments Explaining 2024 Actual 2024 Actual Results | Comments Explaining proposed 2024 budget | 2024 Budget for NSBA LL, SLOTS, and NP CHALLENGE | 2023 ACTUAL Column from 2024 budget spreadsheet NP LL and awards not included | Ron's December Report on slots, NP and NSBA LL, and awards not included | Ron's December 2023 ACTUAL Report on slots, Column from 2024 NP and NSBA LL, budget spreadsheet 2024 Budget for and awards not included not included and NP CHALLENGE Comments Explaining proposed 20 |

Bedding - Next year we need more help to deliver bedding to stalls before the State show begins.

Banners - \$835.56 was extra cost for new banners. Normally, the Slots pay for this, but this year the show paid for them.

MQHA members will be attending the WQHA banquet.

Slots: Next year we will try to pay back in checks only and not take it off of people's tabs.

Recreational Activities - Kathy Doyle hasn't gotten back to Judy Zeitler regarding insurance for the trail ride. Judy Zeitler will call her again to ensure there is insurance for the October 4th-6th trail ride. There will be a cookout and music on October 5th. Jim Ramthun will be there the entire weekend. There was an idea to put a write up about this in the next directory.

Website & Emailed Newsletter - Nikki Schultz just updated the website with the last two district meetings for 2024.

WI Horse Council - A \$600.00 sponsorship was received for the State Show!

Youth Team - There is a mixed group of WI, IL & MN youth for NYATT for Congress.

9 kids will be showing this year.

Old Business:

\$6,225.00 has been raised on the saddle raffle that was held.

AQHA funding was approved for \$1,500.00. Nikki Schultz makes a motion for \$500.00 to WQHA Trail Ride, \$500.00 to Awards and \$500.00 to the State Show. Ron Miller second this. Motion carries.

Jerry Laumer makes a motion to propose a bylaw change, "All members of the WQHA Board of Directors must be current members of WQHA to count for a quorum and to vote at meetings. The membership chairperson shall verify and report the membership status at roll call in each meeting."

Travis Born second this.

Motion carries.

New Business- Clinic for 2025. Tabled to the next meeting.

Stephanie Hicken makes a motion to adjourn the meeting at 8:44pm. Alec Martin second this.