

WQHA Board of Directors Meeting

March 21, 2023

Radisson Hotel and Conference Center - Fond du Lac, Wisconsin

The meeting was called to order at 6:35 pm by President Judy Zeitler. Also in attendance:

Krystle Kuhle, Jim Ramthum, Brenda Lindvall, Missy Baker, Tim Schmahl, Nikki Schultz, Jean Sandmire, Keri Smith, Ron Miller, Linda Berg, Judy Zeitler, Tony Touse, Amy Bucholz, Jerry Laumer, Stephanie Hicken.

Not in attendance: Robert Schmitz, Kelly Ponce, Danyelle Gabbert.

The Secretary's report from the January meeting was approved by Jerry Laumer, and second by Amy Bucholz. Ron discussed the treasurer's report where several questions and concerns were brought up. Linda Berg had questions regarding the banquet advertising, and room costs from the banquet. Linda thought the board meeting room cost should be moved to general and not banquet as it is not the banquet. Stephanie Hicken made a motion to move the board meeting room to general costs, and Linda Berg second it. Jerry Laumer did a forecast of the budget: currently at \$34,954 - \$10,500 state show = \$24,454. \$24,545 - \$10,000 awards = \$14, 454. \$14, 454 - \$14,463 net ordinary income & 1st quarter paid positions etc = -\$9.00. This is a forecast for the 2024 checkbook. There is a fear of getting into the CD's in early 2024 if nothing changes. Ron stated that we have income coming, and we need to make the State show being stronger. Nikki said some things have been looked at by the committee already. Jerry Laumer made a motion to accept the Treasurer's report, and Amy Bucholz second it.

Judy discussed the National Directors meeting. The levels may change to make it so they are a little closer between 1 and 2 and 2 and 3. Tim updated that the processing fee is now \$10.00 instead of \$8.00.

Awards: Nothing new.

Banquet: Danyelle sent new ideas for locations.

Hall of Fame: Nothing new.

Horse Fair: No one has signed up yet to work at the booth, new backdrop by Lisa Anderson is a question. Nikki also offered that WQHA could borrow her 8x10 digital frame that could rotate through a bunch of photos. Nikki will purchase some photos from Lisa Anderson for the backdrop. Nikki made a motion that the club pay \$50.00 for photos, and Tony Touse second it.

Membership: No discounts.

Newsletter & Directory: Vickie will do slideshow for Banquet next year. Mailing list is down, so we didn't print as many.

Open Show Program: People are joining because of this program.

Scholarship: Nothing new.

Show Coordination & State Show: Turn over is why we don't have a contract with The Alliant Center in Madison per Nikki. Judy questioned if we need to drop judges to save money? Judy asked what it costs per judge, and it cost roughly \$2,500 to \$3,000 per Tim. Nikki cautions on changing schedule as it's already out in publication. Nikki also thinks we will see MN people because of the MN approval. Tim stated that 5 judges are already hired. Linda stated that once the judges are lowered the all day fee may be questioned for cost. Jerry stated that we need to increase stall fee, have MN extra stalls, fundraise, and add more classes to even break even. The State show needs to think about a few things also. Tim said the flat rate is being used at some shows for camping and we could look at that. Ron questioned the tables and chairs and asked if the slot classes should pay for them. Nikki stated that it is now a la carte instead of just being one lump sum. We will table motion for lowering judge count to 5 to May meeting once contract comes.

Recreational activities: Nothing new.

Website & Emailed Newsletter: Steph will email minutes to Nikki or website once they are approved so they can be published.

WI Horse Council: Nothing new.

Youth: Nikki has two mom's that will help out and assist with fundraisers.

Clinic: Keep sharing online (28 people have signed up so far). Judy's client donated some goody bags. Pat is hopeful to have 50 people coming. There's needs to be 3-4 volunteers to help (Stephanie Hicken, Nikki Schultz, and Linda Berg). WQHA received a \$500.00 scholarship from WI Horse Council for the clinic.

No new items.

May 16th meeting will be in person at the Radisson in Fond du Lac at 6:30pm.

Jerry Laumer made a motion to adjourn the meeting at 8:10pm, and Amy Bucholz second it.