

WQHA Board of Directors Meeting  
July 13<sup>th</sup>, 2021  
Zoom

The meeting was called to order by WQHA President Nikki Schultz at 6:37 pm. Also in attendance were the following: Ron Miller, Tim Schmahl, Becky Ruehle, Brenda Lindvall, Jerry Laumer, Stephanie Lynn, Danyelle Gabbert, Jim Ramthun, Linda Berg, Cindy Tausey, Kathy Doyle, Amy Marx, Elise Sheard and Robert Schmitz

*The secretary's report was passed with a motion from Ron and a second from Brenda.*

Treasurer reported that all payments for 2021 newsletter / directory ads have been collected.

The financials were passed with a motion from Elise and a second from Danyelle.

In the National Directors report we discussed the informational conference calls that AQHA has been holding. There was one for new youth world participants and one on the Tuesday following this call for region three (WQHA's region).

In regards to the Awards Committee, Cindy has volunteered to assist the new chair, and Linda has sent all documentation to Nikki. We will begin moving forward with Awards process as necessary.

Banquet chair will be reaching out to previous volunteers to start planning now that date has been set. Dates will be sent in email newsletter by end of month.

HoF has minimal activity this time of year but reminders for nominations will go out via social media and Newsletter by end of month.

Membership continue to increase on par with previous years.

The April 2022 dates have been set for Midwest Horse Fair and the WQHA booth has been rolled over.

In Newsletter / Directory report, Board discussed possibility of sharing publication with other states. Difficulty seen in retaining rights to cover publication, however hope to collaborate with continued mailing lists or possibility of producing same publication with different covers for states. Plan to do a small group session to continue to brainstorm. Board discussed previous vote, and confirmed decision, to remain with single publication for 2022.

Open Show committee report discussed pocketing of participation rates depending on shows and region.

The Western Dressage Association of Wisconsin left Nikki a voicemail, she will return and discuss in next Recreation Committee report.

Scholarship application reminders will go in next emailed newsletter.

Show committee reported good attendance at first half of summer shows.

State Show committee reported that they are getting new information sent out and published as available. Interest for show seems high since Madison location has been confirmed. Majority of reservations received have been for camping, but others continue to come in as well.. Board discussed potential to have exhibitor party and or smaller refreshments available more often. Leaning towards possibility for both, leaning on Youth to help with things like watermelon or rootbeer floats, and potential for sponsorship for welcome dinner. Discussed need to provide value for sponsors with opportunity for product dispersal and or speaking time.

Entry Forms for Slot Classes are being drafted, and then will continue to sell slots. Plan to have food available, sponsored by Robert & Katie's stalls. The non pro challenge is built into the showbill this year. A stateshow newsletter will also go out by end of month. The current contract with Alliant is for 1 year. Waiting to sign a 3 – 5 year contract to see pricing based on Covid relief.

The points will be continued to be updated on website.

Youth Committee reports that we have 12 riders and 24 horses going to the youth world, and that we will likely have a NYATT team at Congress. Will have a flag presentation and a scavenger hunt at the State Show.

In New Business, discussed where in schedule the Pleasure Driving would fit (specifically in relation to high level of select participants and select classes).

The next meeting will be September 25<sup>th</sup>, following the show coordination meeting at 9am. Request for BoD to draft questions for district meetings which should be held prior to the September Board meeting.

Motion to end meeting made by Danyelle and seconded by Stephanie.