

Wisconsin Quarter Horse Association
May 11th, 2021 – Minutes
Fon du Lac, WI

The meeting was called to order by WQHA President Nikki Schultz at 6:32 pm. Also in attendance were the following: Ron Miller, Stephanie Lynn, Jerry Laumer, Tim Schmahl, Robert Schmitz, Amy Marx, Zoe Miller, Jean Sandmire, Kelly Ponce, Brenda Lindvall, Cindy Tousey, Judy Zeitler, Linda Berg, Danyelle Gabbert, Kathy Sheahan, Jim Ramthun, Missy Baker, Lisa Zurn, and Elise Sheard.

In the March secretary's report it was noted that 'state show' should be struck – through in the portion reviewing results posting. *Barring that alteration the minutes were approved with a motion from Ron and a second from Jim.*

During the financial report the board was informed that there are 8 individuals who need to be collected from for the 2021 written publication, and second notices have been sent. *Motion to approve financials made by Stephanie and seconded by Elise.*

National Directors reported that Craig Huffhines has stepped down from his role at AQHA, but no word on potential permanent hires. Financials looked much cleaner as per what was reported at this year's convention, reserves are no longer being utilized to cover operating costs.

Request was made for the records from previous awards chair. Linda will pass along her five years of notes and records to assist whomever is going to be filling that year. Noted concerns over shipping and mailing this year.

Banquet committee reported that the 8th and 22nd are both available. *Lisa motioned to select January 22, 2022 as date for WQHA Banquet, Amy seconds, motion passes.* Reminder that Lasures requires a \$500 deposit and 60 day cancellation notice. Danyelle and Nikki will get contract and deposit sent.

Hall of Fame committee reports that the reminder for nominations has been scheduled for social media, and all 2020 nominations have been carried over.

Membership renewals continue to come in on pace with previous years.

The Midwest Horse Fair is scheduled for April 22 – 24, 2022 and is starting to look for clinicians. Publication report stated that 80 pages were printed along with 4 color covers. The publication had a profit margin of more than \$1,700. Given the difficulty with deadlines, submissions, and turnaround, hope to split the job up and create a sales role. Suggestion from board to look to expand reach of publication by partnering with a neighboring state. Recommendation to make sales role commission based. Stephanie agreed to speak to Illinois, and Nikki to Iowa, Michigan, and Minnesota about potential partnership. Any decisions tabled until July pending results of discussions with other states.

Open Show committee noted a need to increase youth participation numbers. Board agreed to spread the word and add reminder to online newsletter.

One potential applicant reached out to Queen committee, but did not meet age requirements and will apply next year.

Scholarship recipients were notified and went in Newsletter. An additional donation was made to the Bound Scholarship of \$600.

Show coordination reported that insurance paperwork has been completed for all facilities, and payment was comparable to previous years. Cap Gun will be at Oshkosh this year, and reservations for Lazy Days is wrapping up.

State Show contract is in the process of finalization. The base payment is nominally less than previously, but there are increases in line items – looking to end up in same cost region once paperwork is completed. Showbill has been published.

The website has been renewed and the spring publication is posted.

Youth have been active on social media and are looking to do a social at Lazy Days. Suggestions for youth activities include a flag ceremony and a scavenger hunt.

New Business: Kathy Sheahan has historical WHQA photos and will bring them to Nikki for history preservation.

Motion to adjourn meeting made by Ron at 7:35, motion seconded, motion passed.