

WQHA Board of Directors Meeting  
October 4<sup>th</sup>, 2020

Meeting called to order at 12:11 pm following conclusion of show coordination meeting. In attendance were the following: Stephanie Lynn, Tim Schmahl, Trish Schmahl (for Robert Schmitz), Ron Miller, Pat Miller, Tony Tousey (for Cindy Tousey), Nikki Schultz, Kay DeBoer, Dawn Beihofferm, Judy Zeitler, Jerry Laumer, Jean Sandmire, Linda Berg, Kathy Doyle, Linda Henry, Jessica Bradley, and Elise Sheard.

Secretary's report approved with addendum of Jean Sandmire's surname. Judy motion, Jean second.

Treasurer reported that the accountants copy of WQHA books has been sent, so in regard to taxes, books have been finalized. A collection agency has been contacted for the \$650 outstanding balance from the directory. Discussion moved to address concerns over held checks. We were unaware of bank restrictions on checks over 6 months old. Said checks have been sent back to members with note to either resend payment or forfeit 2020 member status.

**Motion: Membership checks, and all other checks received on behalf of the WQHA will be sent to the treasurer at least every 30 days. Motion by Jerry, second by Judy, motion passed by BoD.**

This policy will be put on the WQHA website and listed on WQHA run shows showbills.

State Show report reminder that all income is listed as entry fees, and service fees are any fee we have to send a 1099 for. State Show profit approximately \$5,600 for 2020, \$1,675 of which was from sponsorship. Received \$1.00 / bag back from shavings for total of ~\$900, and also noted a reduction in insurance fee. The communication with new insurance rep has been greatly improved. Financial report approved, Judy first, Jerry seconds.

Question raised about when new National Director position will be open, Kathy Schroeders position becomes open at the 2024 convention.

Awards reported that all 2019 awards have now been distributed. 2020 awards include only Open Show program, as run by Lisa Zurn. Hall of Fame nominations will be held over for 2021. Horse Fair is hoping to host event in 2021, note that WQHA chose to hold over all 2020 payments for coming year.

During Directory report much discussion about moving to one publication – as was general consensus of Board. **Motion: For the coming season WQHA will produce a single publication. Advertising will be due the 15<sup>th</sup> of February, sent to the Printer on 15<sup>th</sup> of March and released in April. Rippon will be print company used. Motion by Jerry, second by Elise, passed by BoD.** Discussion on potential pricing structure increase by 10%. **Motion by Pat: Pricing structure for coming season will be same as previous year. Seconded by Jerry, motion passed by BoD.**

Cover auction will be run through social media, and plan to do some feel-good PR for 200 point winners and Open Show winners – also to be included in single 2021 publication.

There is currently 1 application in for Bound Scholarship, and 1 for WQHA scholarship.

Board reviewed the morning's WQHA Show Coordination meeting and the 2021 calendar.

Escanaba and Jefferson dates not solidified at time of meeting. Liberty Classic will not host a 2021 show. Planning to add Ranch Rail as a WQHA approved class. Cap Gun and Lazy Days also planning to hold Working Hunter Under Saddle and Fence classes in 2021. Discussion on

attempting to incentivize Youth participation through decreased entry fees. WQHA still has several dates available for additional show – *Will be discusses at October 31<sup>st</sup> meeting.*

Horse Council reports that grant program is currently on hold.

Youth discussion on incentivizing 13 & Under entries at State Show, general consensus positive.

Bylaw updates are posted on website and notice has been sent via email to membership.

Districts will stay the same with the hope that virtual attendance option assists in participation.

Treasurer has been added as a voting member to be counted in quorum. Board members shall

be removed if non attendance. **Jerry motion for Bylaws to state: Online and virtual attendance options will be available. Seconded by Elise, passed by BoD.** Confusion and dissent on how to

interpret current Bylaws position on the nomination of Officers. Recommendation that this

should be discussed at district meeting and options discussed T 31<sup>ST</sup> meeting. For 2020 must

follow current Bylaws so nominations should be brought to Regional VPs and Regional VPs will

make final nomination. Jerry motion that Regional VPs send out nominations prior to district

meeting. Motion not passed.

Items to discuss at District Meetings:

Thoughts on adding new shows

Attendance requirements for BoD meetings

Information on single publication

Horse Fair Volunteers

Nominations

The next WQHA Board meeting will be October 31<sup>st</sup>. Ron motion to adjourn, Jessica seconds.