

WQHA Board of Directors Meeting  
January 8th, 2020  
LaSure's Conference Center

The meeting was called to order by President Stephanie Lynn at 9:05 am. Also in attendance were the following: Tim Schmahl, Elise Sheard, Ron Miller, Cindy Tousey, Nikki Schultz, Jerry Laumer, Danyelle Gabbert, Robert Schmitz, Amy Marx, Linda Berg, and Kathy Doyle.

**In discussing the secretary's report** there were questions about the issues printing the scholarship form. It was determined the issues were most likely browser related and the report was approved with a motion by Ron and a second by Jerry.

**The financial report** discussed at the meeting was not the final for 2019 as there was an outstanding allocation issue with the youth account (Youth had been charged for AQ show approval - which at this point has been corrected), and there is one check still to come from Nutrena. An additional CD was found which had been opened in 2005, and now contains \$6,000. This CD will be moved out of BMO Harris to the currently active Fortify accounts. 2019 information has been sent to the accountant and the 1099s have been sent out. Nikki motioned to reapply for WIHC membership, motion seconded by Elise. A policy for billing was brought forward by Ron stating the following:

*'Treasurer will send invoices (mail or email) to advertisers when notified by the Directory and Newsletter Editors. Invoices will indicate 30 day payment. If invoice is not paid in 30 days of invoice date, a second invoice noting 2nd notice will be sent with additional 30 day payment request. If invoice is not paid in the the 30 day window of 2nd invoice date, a follow up phone call will be made.attempting to get payment and reminding that unpaid invoices will be sent to collection'.*

Nikki motioned, with a second by Jerry that 18% late fee be added to bills after 60 day period.

Outstanding invoices will be sent to the Newsletter and Directory committee. Financials were approved with motion by Jerry and a second by Robert.

**AQHA National Directors report** - Stephanie Lynn discussed the resignation of Pete Kyle and that there are still some slight issues with leveling reports.

**Banquet & Awards** - The Board of Directors expressed their gratitude to Linda & awards committee for another excellent year and for all of the work that went into the banquet. Becky is sending the photo of collective awards to sponsors, and the Awards committee reported that they remained within budget for the year.

Again the board expressed their gratitude for the excellent work by Danyelle and the Banquet committee. There were a total of 185 meals, and the online payment methods were considered successful as there are only 2 outstanding meals at this point. 100% of the dessert auction items were donated this year and the auction brought in a total of \$495. There was a \$500 sponsorship for the banquet this year which allowed the banquet to bring in a slight profit of \$385. Potential 2021 locations will be presented at March the meeting.

**Hall of Fame** - Hall of Fame presentation for this year was wonderful with excellent write ups and photos. Thank you to all of the members of that committee.

**Midwest Horse Fair** - Look for the google sheet to be resent out in coming weeks for the Midwest Horse Fair. Nikki is ordering pens and Danyelle will do inventory when banquet items are dropped off. At the March meeting Elise will present a draft of the certificate for the stall drawing for new members. The state show committee offered to donate a stall. Stephanie will talk to Clint about having meet and greets

at the WQHA booth between his teaching sessions. They plan to do a membership upsale with new TShirts. Nikki will talk to Pat Gauthier about the ability to do a new set of shirts, caps and WQHA items.. Committee asked for approval to get electric this year to have a screen. Jerry approved motion and and Kerry seconded.

**Newsletter and Directory** reported that the directory expenses are still estimates, but those estimates indicate a profit of \$1,800. Ripon Printers was bought out, however contacts remain the same. Becky does feel that some of these changes have created a slower turn around time. Board decided to continue with current printers for the newsletter, but to look into options and get estimates for both of next year's printings. The pricing will also remain the same for the newsletter. Advertisers will also be featured in monthly online newsletter to increase incentive to advertise. Jerry motioned to increase advertising costs by 10% in the coming year, there was no second. This should be revisited at the June meeting. Jerry motioned with a second by Nikki to increase Newsletter & Directory chair's salary starting in 2020.

**Scholarship** - There were two scholarship recipients this year, and no winner for the Bound scholarship. The scholarship silent auction brought in \$960 and the Cap Gun fundraiser brought in \$400. The Cap Gun fundraiser will be run again in 2020. Posts advertising the scholarships will be scheduled quarterly.

**Show coordination** reported that there are still 16 dates in flux for IA and MN. The Liberty Classic will not be at Cedarburg this year and it is likely the show will be shelved for 2020. WQHA looking to take on another show in 2020 with own shelved dates. The plan would be to include ranch and VRH classes and potentially use Elkhorn as a location. Stephanie will call Kay to discuss the 2020 Liberty Classic and WQHA taking on a new show. The new show would look to be in August from the 14 - 16 with 4 Judges, and hopefully a clinic. Robert volunteered to chair the new show. Jerry offered to call facility. There will be a conference call with involved individuals to continue planning. The scribe planning will be April 4th at 9:30am. A printer may need to be replaced, Tim will check when items picked up from Lisa. Wisconsin horse council presented a brochure put together by the American Horse Council based on survey information.

**Youth** - For 2020 the Youth Board will be: Madison (president), Rachel (VP), Jax (secretary), Kaylyn (social coordinator). There were two new young youth at meeting, and a new parent volunteered to help with committee.

**Website** - The website is in the process of being updated with new photos and current forms and information. Anyone with additional changes should contact Nikki. Now that Paypal is set up we are looking to use that functionality for additional things such as advertisers.

**Membership** - The volunteer trifold from the banquet will also be sent to the early shows. Tim offered to send monthly volunteer list from memberships to committee chairs. It was suggested that chairs create to do lists for new volunteers.

**WI Bred** - The proposal for a Wisconsin Bred Incentive Program suggested the following ideas:

1. A payout in the slot classes for the highest placing WI Bred (based on papers) in each slot class
2. Develop a Hunter and Western Longe Line class for WI Bred horses that could be held at any show. Could potentially be a class open to any entries but with a payout designated to WI Bred entries.
3. Develop a Year End Award for all shows that would have a Youth and Amateur portion (no novice or green included) for WI bred horses.

The motion was made that for 2020 a Year End award will be developed, an advertisement will be run in the Newsletter, and a \$100 bonus will be added to the highest placing WI Bred horse in each slot class (being ridden by a WQHA member). WQHA will designate \$600 towards these efforts to incentivise WI Bred horses. Motion made by Elise, seconded by Jerry.

***For the March meeting everyone should review the bylaws***, especially in regards to redistricting, the number of meetings, frequency of meetings, and meeting attendance. Potential changes will be discussed at the spring meetings then finalized and presented at the September and November meetings (must be presented twice).

**Show & Contest Rules Update** - Linda presented clarification of language to the show and contest rules in regards to the point and participation requirements. Board's general consensus was that this clarification of verbiage is what has always been followed and will continue to be followed. Jerry motioned to approve changes, and Elise seconds. Motion for language clarification passed with the caveat that Linda will email the text to the board so everyone can see it in writing.

**State Show** - Alliant sent the contract renewal and the new layout. They agreed to curtain the windows with the arena extension to prevent spooking, the changes make pavillion one longer.

**2020 Meeting Dates:**

January 19th

March 17th - In person @6:30 pm

May 12th - Conference call @ 6:30 pm

July 15th - In person @6:30 pm

September 26 th - In person 9:00 am show and contest meeting & 1pm Board meeting

October 31st - 9am Board meeting with annual meeting to follow.

Ron motioned to adjourn meeting and Danyelle seconded.