

WQHA Board of Directors Meeting

September 28th, 2019

Holiday Inn & Convention Center – Fon Du Lac, Wisconsin

The meeting was called to order at 1:06 pm by President Stephanie Lynn. Also in attendance were the following: Nikki Schultz, Elise Sheard, Ron Miller, Tim Schmahl, Jerry Laumer, Trish Schmahl (proxy for Jim Ramthun), Robert Schmitz, Keri Smith, Pat Miller (proxy for Amy Marx), and Kathy Doyle.

Secretary's report for July meeting was approved and financial report was sent electronically after meeting because Elise forgot to print it. In summary of financial report: Income from state show is up in comparison to previous years, however there is one NSF check and funds are in the process of being secured. Owner of record will be billed if funds not received from initial payee. Motion was made by Nikki to accept the financials as emailed, and Robert seconded.

National Director's report stated that there was nothing to report.

Newsletter was discussed in follow up to talks at July meeting. Becky called in to be present for discussion. The split for staples v. stitched binding is around the 70 page mark. Majority feels quite strongly, for divergent reasons, that there is great value in maintaining the production of two separate publications. The Board will work to build a functioning committee to help in selling advertising and other committee needs. Awards letters are almost ready, and will indicate a late November / early December due date for pictures. No action was required on this continuing plan for the newsletter. Becky has price checked with other companies, and given both comparable pricing and our remaining credit from 2019, we will use the same company for 2020 production.

Awards committee reports that the letter is in production and will be sent out shortly. Exhibitor choices will be posted on website. Elise will send email blast upon the mailing of letters with the awards deadline, banquet info, ad deadlines, and membership information. The banquet reservation form will be mailed with the awards letters, however online reservation forms are still being looked at. The budget for 2019 awards is \$22,500.

The Hall of Fame committee has received 2 new submissions in addition to the remaining submissions from prior years. Submission deadline was October 1. The meeting will be at the end of November, which is earlier than last year.

The Open Show Program has been posting regular FB updates, which have been shared to the WQHA page. Lisa is working with Linda to collaborate and consolidate some of the work in the year end awards. Stalls will be given as awards again – WQHA will fund vouchers used. There was discussion on confusion regarding stalls given at MWHF. Recommendation to put names on stalls given to prevent them from being passed around. Board requests that Amy or Ann draft certificates to use at MWHF for board to approve by January meeting. Verbiage recommended: \$50.00 non-transferable stall voucher.

In regards to recreation activities, AQHA has approved Western Dressage as a discipline so that will move from recreational activity to competition.

Scholarship deadline was September 30th, and applications are to go to Kerry Osborn. Email blast sent post meeting to general WQHA membership.

Membership reports 551 individual members, including some new memberships taken at the State Show.

The 2020 Show calendar will be published online – Liberty Classic still pending at this point.

The State Show reports a total count of 384 stalls, with this being the first year of having a new expense for additional stalls sold above contract. We received a credit for the camping spots that were non-functional the first night (note for 2020 budgeting). Both Nutrena and Wisconsin Equine had upped their sponsorship for the exhibitor party, however the food was upped just before the show which is represented as an unbudgeted expense. Square fees is also a new line item on the budget for 2019. There should still be a check coming in from Nutrena, and at time of

meeting Initial Designs still needed to be paid. Factoring those things an approximated profitability of \$18,000 is expected. It was noted that there was a mix up with the hotel charges, however it had been corrected by time of meeting. Next year looking to do a printed spreadsheet for front desk to have.

Slot Classes reported growth all around and generally positive feedback. The early payment pricing scale helped in the ease of both collections and planning. Looking to add slot payments to the state show tabs to streamline process. A total of \$9,500 was paid out. Tweaks will be made for non pro challenge next year, but was well received over all. In regards to scheduling, considering splitting the trail pen on that doubled sms and halter day when the excess judges and scribes are already present.

The WQHA website is up for renewal in February.

The Horse Council committee reported the grant is available for application.

Youth committee reported having 5 kids competing at NYATT which puts our WQHA team in the Division 2 category, where they are hoping to be quite competitive. Youth financials will be discussed at further length at November meeting, with an estimated ~\$700 carry over for next year.

New business: District meeting s must be held by November 3rd. Please discuss at district meetings the potential for redistricting or running a state at large board.

Motion to adjourn made by Kerry and Trish.

Next Meeting November 3rd, 2019.