

WQHA Minutes 5/14/19

Zoom

The meeting was called to order at 6:35 pm by president Stephanie Lynn. Also in attendance were the following: Jerry Laumer, Nikki Schultz, Elise Sheard, Ron Miller, Danyelle Gabbert, Tim Schmahl, Linda Berg, Kathy Doyle, Robert Schmitz, Judy Zeitler, Cindy Tousey. Additional attendees: Pat Miller, Becky Ruehle

There was an official correction to the March minutes being that the recommendation to consider dividing crosswise or holding at large came from Jerry, not Linda. The second correction is to state that the treasurer should receive vote. Nikki motioned to approve amended minutes. Jerry Seconds and motion passes.

Minimal changes to financial reports as there has been very little activity of late. Second notices on newsletter invoices due are about to be sent out. Stephanie recommends following policy as previously dictated in regards to mailing schedule, even if further action is not taken at this time. 1 new 2019 Directory payment has been received. Ron is sending out the detailed state show and full budget from 2019 so 2020 adjustments can be made given circumstances. Jerry motions to approve financials, Danyelle seconds motion passes.

From National Directors it was reported that there is minimal news beyond continuous updates on cancellations.

There are still some Newsletters that need to be distributed. Stephanie is taking some to local open barns and shows. Noted that there were many compliments to our publications from other local state affiliates. Becky will continue to look at quotes for new publishers for next year to present options at September meeting.

Reservations were still coming in at this point for Escanaba and the latest cancel date is 2 weeks out. It was discussed that the position of the board should be to remain positive and share facts. June 1st is the decision date for the badger show. If Badger show were to occur that would leave WQHA with 15 shows (5 Escanaba, 4 Badger, 6 State Show). Recommendation from Jerry to incentivized entries for the 13 & Under, Novice, and Rookie to increase participation. Recommends doing something 'big and bold' even so far as an only pay for stall policy in some instances. It was requested that Tim pull the exhibitor report for lead line and small fry. Nikki and Tim agreed to work together to brainstorm ideas to continue to recruit. Recommendation to develop a postcard to leave at open shows about WQHA. Becky offered to use her 4H contacts and relationship to help set up.

Tim and Linda questioned the current billing by entry policy and look to develop a new way to collect awards income.

Board discussed potential ability and support to host different style event this year to benefit membership. Danyelle recommends looking to partner with an existing open show and to offer clinics at one. Dane county is looking to extend their state of emergency to July and at this point facility has not made decision on other shows moving forward, however the Western Celebration has decided to cancel. Many shows that are able to be held are looking at potential increases in stalls and entries due to supply and demand. Changes will need to be made in regards to stall and office layout and food services.

Tim recommends developing a drop date of 1 month prior to the start of the show. Judy raised question about liability insurance. A statement should be added for each show. Fortunately Alliant has a positive airflow system. Final State Show decision will be made at July meeting. Both Cap Gun and Paper Valley had paid for their insurance and approval. WQHA will only have to pay on insurance for shows that are held per Kathy. Nikki motions to issue refunds to these shows, /jean seconds and motion carries. Ron will handle refunds.

Linda has recommendations for amendments to articles 12 & 14 of the bylaws. Complete change recommendations will be presented at July and September meeting and then will go to district meetings. Recommendation to put bylaws and worksheet on a google doc so everyone can collaborate. Group will meet prior to July meeting and send recommendations out via email. Jerry worked on a county breakdown to then recommend having fewer districts and several at large positions. Pat and Kathy reviewed membership detail to review new ways to of districting and plan to meet in person.

Updated budget projections suggest WQHA able to sustain for year but treasurer recommends looking at fixed costs and seeing where else cuts can be made.

Recommendation that for awards 2020 we consider groupings instead of individual classes. Looking to develop plans for exhibitor requirements and minimum participation. Currently the banquet date is penciled in with facility but no deposit has been made and we have first right of refusal with facility. Judy recommends not holding a winter banquet and instead looking to do something in conjunction with a 2021 show such as a kick off party. Tim recommends rolling points and memberships to next year. It was also recommended to not charge shows the per \$ fee for classes. Plan to meet June 16th for final decision regarding awards and State Show updates. Bylaw group also to meet for further change developments. Motion from Jerry, second from Elise in regards to additional June meeting. Ron motion to adjourn with a second from Nikki.