

WQHA Board of Directors Meeting
November 2nd, 2019
Fond Du Lac, WI

Meeting was called to order at 9:01 by president Stephanie Lynn. Also in attendance were the following: Elise Sheard, Ron Miller, Tim Schmahl, Kay Deboer, Jerry Laumer, Trish Schmahl, Robert Schmitz, Danyelle Gabbert, Keri Smith, Amy Marx, Linda Berg, Ann Williams, Lisa Zurn, and Pat Miller.

The secretary's report was approved with a motion by Jerry and a second from Ron. Treasurer reports that payment for awards has begun, and the current anticipation is that 2019 will result in a fiscally stronger year for the association than 2018. All state show expenses have now been paid, but the sponsorship breakout is not 100% accurate at this point. Discussion ensued on developing a written policy for billing procedures as well as looking to require pre-payment for all advertising. It was determined that all debts should be made aware to the board so that board members can assist in collections. It was motioned for approval by Danyelle and Ann seconded that debts greater than \$600 should be sent to a collections agency. Ron agrees to draft a policy proposal for January meeting. Jerry motioned for financial report approval, and Ann seconded motion.

The National Directors report reflected discussion with individuals at the Congress about AQHA's move to Fort Worth.

Awards Committee reported that they were working with a goal to provide similar value awards from year to year and to maintain usage of a similar budget, despite 2019 increase. This allows protection for awards committee in the future. Good vendor relations have led to lower product cost, which assists in goal. A suggestion was made to earmark a % each year to holdover for future. Will determine specifics at January meeting.

Banquet committee reported that they were hoping to collaborate with awards committee on budget allocation of separate budgets for use at event. Will meet with awards committee following this meeting. The online reservation system has been set up and the dessert auction, seating, and band plans are underway.

Hall of fame committee has scheduled two tentative dates for potential meeting dates at the end of November and beginning of December. All information on new nominees has been sent out. A decision will be made by December 8th.

The Midwest Horsefair committee reported that they have begun to look at building the team for next year. Clint Ainsworth will be a clinician this year. Nikki will reach out to the new youth for interest in helping. Stephanie will call to see if AQHA is interested in sending a representative, and WQHA would consider splitting the expenses to have someone there.

In the Newsletter and Directory report there was much discussion on advertising and incentivising interest in Wisconsin Bred Horses. It was proposed that a classifieds section be developed for the website or social media listing WI Stallions. Additionally, Elise will research statistics on the success of Wisconsin Bred Horses to potentially draft an article. Jerry suggested creating some sort of incentivized program at

the State Show for Wisconsin bred horses. The ideas proposed were: a yearling sale, a specific payout in the slot classes, and a year end award for the highpoint Wisconsin bred horses (idea discussed further at annual meeting in afternoon). The deadline for year end photos is November 13th and for advertising is December 1st. Becky will send the print list to the board so that people can review and hopefully add to it. Scholarship deadline is December 1st, and there was an issue with printing the form from the website. Assistance with the auctions at the banquet was requested.

Show Coordination committee reported that Badger decided not to change their dates and are staying in Jefferson. Jerry's show is penciled in at Elkhorn for August 20 - 23 or Cedarburg for July. The grant application needs to be filled out for the Wisconsin Horse Council.

District Meetings have concluded and the nominees are as follows:

- 1) Dawn Beihoffer and Kay Deboer
- 2) Judy Zeitler, Jerry Laumer, and Danyelle Gabbert
- 3) Jim Ramthun and Robert Schmitz
- 4) Jean Sandmire
- 5) Brett Cumberledge, Amy Marx, Keri Smith
- 6) Ann Williams and Linda Berg

Jerry recommended having the ability to bring new business to meetings for vote with increasing membership participation in mind. Also recommended was having a double point double judge show. Rule change proposals are due December 31st. Jerry would like WQHA backing for rule change proposal in same vein of one submitted last year. Tim recommends reframing proposal so fees are on a per horse scale with the hope to develop a new application for shows following that structure. The board approved a motion to review a proposal and pending approval by the EC then it will be submitted to AQHA on affiliate's behalf. Motion by Jerry, second by Ron.

UW River Falls requested sponsorship for their IHSA team and board determined that sponsorship can not be given out until there is a procedure in place. Motion was made to develop such a procedure, there was no second.

Ron motioned to adjourn meeting, motion seconded by Danyelle.

ANNUAL MEETING.

The annual meeting was called to order at 1pm by president Stephanie Lynn. Also in attendance were the following: Elise, Ron, Jerry, Danyelle, Keri, Amy, Linda, Ann, Lisa, and Pat.

At the start of the meeting Ron motioned to use the minutes from the morning board meeting as the minutes for this annual meeting as well. At that point the nominations for district board positions were closed with no additional nominations from the floor. The remaining position nominations were as follows:

Regional VPs:

- 1) Cindy Tousey
- 2) Nikki Schultz
- 3) Ron Miller

Officers:

President: Stephanie Lynn

Vice President: Tim Schmahl

Treasurer: Ron Miller

Secretary: Elise Sheard

Past President: Kathy Doyle

Pat Miller motioned to approve nominations, and Keri Smith seconded.

New business was then brought forward, and following up from the morning's discussions Jerry agreed to build a rule change proposal to send to the board for approval and backing. Pat Miller recommended having a High Point Wisconsin Bred Horse award to be presented annually at the banquet. It was determined that Tim would need to be consulted on how to filter data and points. The goal is to start with a three fold recognition in the categories of Open, Youth, and Amateur with a certificate going to the breeder and recognition to the mare and stallion owner with the award going to the horse owner. Intent to add to 2021 awards program. Pat made motion to approve plan, and Ann seconded.

Danyelle motioned to adjourn meeting, with Ann seconding.