

Wisconsin Quarter Horse Association
Board of Directors Meeting
January 12, 2014 Lake Dalton, WI

The meeting was called to order by President Kathy Doyle with the following in attendance: Kathy Doyle, Kathy Schroeder, LaRue Wills, Ron Miller, Beth Treptow, Mark Albright, Robert Schmitz, Nikki Schultz, Bob Wills, Keri Smith, Tina Bothum, Kathy Sheahan, Greta Zeller, Larry Lemke, Lance Treptow, and John Schmahl.

Secretaries Report – Kathy Schroeder informed the group that this report was sent out via email by WQHA Secretary Diane Baier. Robert Schmitz made a motion to accept the report as emailed and Keri Smith seconded. Motion passed.

Directory – Kathy Schroeder reported that the Directory mailed out a week ago Friday and many people have already received it. The cost of this directory was \$16,800 and invoicing for advertisers will be about \$9,700. Net cost to WQHA for the publication is just over \$7,000. If anyone finds any errors in the publication please contact Kathy Schroeder so corrections can be made to improve the publication and on the WQHA web site.

Kathy informed the group that nice photographs were received from Becky Ruehl and she would be interested in taking photographs at Wisconsin shows. Business cards from Becky were provided to all in attendance.

The deadline for the Spring Newsletter is March 1st. Thank you to Kathy Sheahan and John Schmahl for purchasing the covers for that publication.

Financial Report – Ron Miller handed out the financial report and discussed the WQHA current financial situation. There was some discussion as to why some categories in the Income list did not match the Expenses that should balance out. The categories discussed were the AQHA drug fees and 2013 banquet. The report that Ron provided was dated February through December, 2013 so in some cases the cut off dates do not provide a complete picture. In the future Ron would like to print the P & L and then provide back up reports by category for a complete view of that specific category after an event is completed. Ron will be scheduling a meeting with Kathy Doyle and Karen (the bookkeeper) to review the categories in Quick Books, Ron has created an email for the Board Members and would like to provide everyone with a monthly reconciliation of the WQHA bank account so the board is kept up to date on the WQHA financial status.

Ron will be meeting with an accountant to discuss the payouts to the six affiliates in AQHA Region Three so that the money in the account can be dispersed from the Region Three Championship Show. Ron asked the group to allow \$200 to be withheld from the Wisconsin monies as a cushion in case there are any miscellaneous fees that should show up over the next few months. John Schmahl

made a motion that \$200 be left in the account in case of any outstanding invoices. The motion was seconded by Nikki Schultz. Motion Passed.

Show Coordination – Kathy Doyle reported that the WQHA Show Coordination Meeting took place yesterday and show dates for 2014 are set. The Liberty Classic dates are 7/24 – 7/27/2014 in Marshfield. This show may possibly start on Wednesday afternoon pending AQHA approval.

Lance Treptow provided the group with the recent developments on the 2 shows that are coming back to WI from the Regional Show in St Paul. There was much discussion on how to handle these shows in 2014 as the facilities in WI are booked for 2014. Nikki Schultz made a motion that Lance Treptow contact AQHA and look into the possibility of these shows being put on hold until 2015. Pending the outcome of the AQHA decision regarding these shows, the WQHA Executive Board of Directors may meet and make any decisions necessary prior to the March board meeting. Motion seconded by John Schmahl. Motion passed.

Kathy Doyle reported that at the Show Coordination meeting there was a decision made to have the show secretaries provide Tim Schmahl with a show roster of exhibitors/classes that are forced to be combined for Amateur/Amateur Select due to the AQHA rule. Tim will then make sure that the points are broken out properly for year end awards.

Also discussed at the Show Coordination meeting, several shows would like to add some AQHA Equestrians With Disabilities classes to their showbills for 2014.

Much discussion took place regarding the All Around year end awards that WQHA members receive. The Awards Committee will continue to make decisions regarding the selection of awards which is dependent on the money available. All monies in the Awards account will continue to be used for the year end awards. Nikki Schultz made a motion that the All Age Youth All Around and Reserve awards be eliminated for 2014 as this is duplication of the Youth 13 & Under and the Youth 14-18 All Around and Reserve awards. Motion seconded by Kathy Sheahan. Motion passed.

Discussion took place regarding the need to update some WQHA equipment for the Shows. Beth Treptow made a motion that 3 ipads and a new copier be purchased for use at the shows. Motion seconded by Keri Smith. Motion passed.

Kathy Doyle received an email requesting approval for the June/July UPQHA Shows. John Schmahl made a motion that WQHA approve the UPQHA Shows. Motion seconded by Larry Lemke. Motion passed.

Tri County Open Shows has requested approval of 5 open shows by WQHA. WQHA has not approved open shows in the past. Kathy Schroeder will follow up

with Barb Shudy regarding this request and see if any changes need to be made to the Open Show Rules.

State Show Report – Nikki Schultz reported that the judges and ring stewards are confirmed for the 2014 show. There was discussion regarding the show location for 2015 and the new Madison facility. No financial commitments have been made and no contracts have been signed for 2015. Kathy Schroeder made a motion that up to a \$100 deposit be made to lock in the 2015 Labor Day weekend dates at Sunnyview in Oshkosh. Motion seconded by Robert Schmitz. Motion passed.

Youth Report – Nikki Schultz reported that the youth are looking to work with another show to include the Allison Kasten Memorial Introductory/Open All Breed show in 2014.

Scholarship Report – LaRue Wills thanked everyone for bringing items for the Scholarship Auction. Last year the auction raised \$668... This year more than \$1,700.

Membership Report – Tim Schmahl reported that we currently have 307 WQHA members not including memberships taken last night.

Hall of Fame Report – Nikki Schultz congratulated Lance Treptow and Ron & Pat Miller on being inducted in the WQHA Hall of Fame. Joe Spak will remain chairperson of this committee and will be looking for 3 new committee members to replace Nikki Schultz, Linda Berg and Tim Schmahl as their 3 year terms are complete.

WI Horse Council – Ron Miller reported that the Horse Council audit is completed. The 'Taking the Reins' event took a hit in 2013 and will be reflected in the 2014 budget.

New Business – Kathy Doyle reported that Stephanie Lynn is working with companies/vendors to partner with WQHA and offer benefits to our members. Everyone that Stephanie has spoken to so far has signed on to this program. Kathy Doyle will forward the information received last night from Jon Retgin to Stephanie. If anyone has any ideas for other vendors in their area please email Stephanie with names, phone numbers, emails and she will follow up with them.

Kathy Doyle has received an Affiliate Agreement from AQHA which Diane Baier will need to sign and send back to AQHA.

Kathy Doyle received paperwork from AQHA regarding the Affiliate Achievement Award which is due to AQHA by 2/1/14. There was discussion regarding writing a proposal for assistance with EWD, Rookie, or an Open Show for Novice

exhibitors. Nikki Schultz, Pat Miller and Kathy Doyle will put together a proposal for AQHA.

Pat Miller has been contacted by Jim Bound regarding an 'Outreach Project' to contact local 4H groups and allow them to come to a WQHA Show and put on a Showmanship class for the kids during a break in the show. The show would provide a judge, which could be a trainer at the show, and provide a trophy for the winner. This would allow some of the 4H kids an opportunity to compete in a show setting and see what AQHA shows are like.

On 3/1/14 Jim Bound will be having a Coggins Clinic at his farm in Fort Atkinson from 10 AM – Noon. Dean Peterson will be there. From Noon until 2 PM a Showmanship clinic will be held for the 4H Youth and they are looking for mentors. If interested in donating 2 hours of your time to mentor please contact Jim Bound at 920-723-3844.

Nikki Schultz requested a \$25 check to pay the Raffle License Renewal for the WQHYA. Larry Lemke made a motion to pay the \$25 fee. Motion seconded by Kathy Sheahan. Motion passed.

The next Board of Directors meeting will take place on March 18, 2014 – 6:30 PM at Faros Restaurant in Fond du Lac, WI

John Schmahl thanked everyone for their help with the banquet. He and Sharleen have received a lot of positive comments about the event.

Doug Baier made a motion to adjourn the meeting. Seconded by John Schmahl.

Notes respectfully submitted by Kathy Schroeder.