

Wisconsin Quarter Horse Association
Board of Directors Meeting
September 18, 2013 Fond du Lac, WI

The meeting was called to order by President Kathy Doyle with the following in attendance: Kathy Doyle, Kathy Schroeder, LaRue Wills, Ron Miller, Mark Albright, Larry Lemke, Nikki Schultz, Bob Wills, Pat Miller (proxy for Linda Ehret), Keri Smith, Kathy Sheahan and John Schmahl.

Secretaries Report – Kathy Schroeder discussed the report sent out via email by WQHA Secretary Diane Baier. Diane's report was updated with last names of board members noted and one sentence corrected regarding the Youth Novice Show date. The show took place in July. LaRue Wills made a motion to accept the report with changes and Ron Miller seconded. Motion passed.

Financial Report – LaRue Wills handed out the financial report and discussed the WQHA current financial situation. We still have a few people that owe for advertising and show fees. LaRue will be looking into a few line items that do not appear correct on the report and will discuss at the next meeting. Motion was made by Larry Lemke to accept the report and the motion was seconded by Bob Wills. Motion passed.

State Show Report – Nikki Schultz reported on a very successful 2013 State Show. Although all the bills are not in yet it looks like the show brought money to the bottom line thanks to the generous support of our vendors, exhibitors and member sponsorships. Some things being looked at for next year are: splitting the show pen for some classes, adding another day with the event starting on Thursday, possibly having judges from the first shows layover a day and then having Halter exhibitors show to all judges at one time. Although the shows were large with entries being nearly 800 entries for the first set and over 700 for the second set, the majority of the exhibitors liked how the announcements for class placings were done in order to keep the show moving along. Exhibitors liked the all-inclusive flat fee. The only major concern from the show was an issue relating to stalls. There was a concern with two trainers not communicating to Cindy Tousey that they were not staying from Silver Dollar for the State Show and one trainer that cancelled last minute. This communication gap cost the State Show approximately \$4,600 considering loss of 31 stalls and paying for Barn E and bathrooms. It was discussed that credit cards may need to be taken up front to avoid a loss like this in the future. Nikki will be putting together a line item spreadsheet as soon as all the bills are paid and will be forwarding it to each board member. She encouraged everyone to 'dig into' the details that she will be including in her report and provide her with any feedback to improve on the show.

Directory – Kathy Schroeder reported that the front and back covers for the Annual Directory will be auctioned off in November on Facebook as we did last

year. The minimum bid will be \$350 and bidding will take place in \$25 increments. If you are not a Facebooker please contact Kathy via email and she will keep you in the loop of the bidding. The covers for the Spring 2014 Newsletter will be auctioned off at the banquet in January.

Show Coordination – Kathy Doyle reported that the WQHA Show Coordination Meeting for the 2014 Show season will take place in January at the Banquet. This will allow shows to come to the meeting prepared to discuss locations, dates and judges. A scribe School will be provided at this time also and Ron Miller has volunteered to head that up.

Youth Report – Nikki Schultz reported that the youth raised \$2,700 at the State Show with the majority of that money coming from the silent auction and raffle ticket sales.

AQHA Regional Championship Show – Ron Miller updated the group on the status of the Regional Show going forward. With the financial support for the awards being cut back from AQHA it would be huge risk for the state affiliates to take on the show. The Minnesota affiliate has voted not to support the show going forward. Because the AQHA rule regarding the show being each affiliate within the region support the show it appears that Regional Three will not be putting on a show in 2014. There was much discussion about this event. John Schmahl made a motion that “WQHA no longer support the Region Three Championship because of the financial burden it could place on the WQHA”. Motion seconded by LaRue Wills. Motion unanimously passed.

The Regional Three Championship Show has been very successful event and has brought new exhibitors to our local shows. A Special **THANK YOU** to the many volunteers, sponsors and exhibitors from Wisconsin that have supported this show over the years.

Mid West Horse Fair – John Schmahl reported that the 2014 Mid West Horse Fair will take place on April 11-13. The theme of the event will be “Horse Tales- Discover the Wonders and Fantasies”. The WQHA demo must be geared toward this theme. WQHA received a low rating last year for the demo so we can make some improvements for 2014. Nikki Schultz will follow up with Sarah Hauer regarding the possibility of Sarah heading up the demo as she has horses that will be there and would be good for this type of event. This would be a great event for our youth to be involved in also. John Schmahl has been in contact with AQHA and for the 2014 event they are unable to send representation for the booth because of budgeting constraints.

WI Horse Council – Ron Miller reported on the construction plans for the new pavilions, which will be starting in April 2014 right after Mid West Horse Fair. There was discussion about the possibility of a riding clinic taking place at the

new facility based on the recent success of the Tim Kamura clinic that Jeff Greaves had. Nikki Schultz will research this.

Hall of Fame – Nikki Schultz reported that Joe Spak will remain chairperson of this committee but is need of 3 more people. Kathy Sheahan volunteered. Kathy Schroeder will also be on the committee. One more person is needed. If interested contact Joe Spak.

WQHA Awards Banquet – John Schmahl reported that the awards banquet will be held January 11, 2014 at the Wintergreen Resort and Conference Center in Wisconsin Dells. There will be a Board Meeting, Youth Meeting, Show Coordination Meeting and Scribe School taking place over the weekend. Please provide John with the meeting times and estimated attendees so he can organize the meeting rooms that will be needed.

WQHA Annual Meeting – Kathy Doyle reported that the meeting will take place on Saturday November 2, 2013 at the Ramada Inn in Fond du Lac, WI. The WQHA Board Meeting will be held at 9AM and the General Membership Meeting will be held at 2 PM. Kathy Schroeder will send out notification to members.

WQHA District Meetings – Kathy Doyle discussed the need for District meetings prior to the annual meeting. Regional VPs and/or District Directors need to organize these meetings. Topics to be discussed at the meetings should include:

- District Director & Regional VP nominations
 - District 1....2 Directors
 - District 2....3 Directors
 - District 3....2 Directors
 - District 4....1 Director
 - District 5....2 Directors
 - District 6....2 Directors
- Year end awards for 2014 show season
- District fund raising ideas
- Annual Meeting Date 11/2/13 2 PM
- WQHA Positions
 - 1-Points/membership
 - 2-Bookkeeping
 - 3-Back Number Coordinator
 - 4-Publications/Promotions/Web Site

John Schmahl made a motion to adjourn the meeting. Motion seconded by Kathy Sheahan.

Notes respectfully submitted by Kathy Schroeder.