

**WQHA Board of Directors Meeting Minutes**  
**March 14, 2018 - 6:30 pm**  
**Holiday Inn, Fond du Lac, WI**

The WQHA Board of Directors Meeting was called to order by President Stephanie Lynn at 6:38 pm. Roll call was taken with 13 voting members in attendance: Stephanie Lynn, Nikki Schultz, Lisa Busby, Ron Miller, Jerry Laumer, Judy Zeitler, Krystal Kuze (proxy for Mark Zeitler), Jim Ramthun, Danyelle Gabbert, Dawn Beihofer, Kay DeBoer, Robert Schmitz, Pat Miller (proxy for Brenda Lindvall), Additional Attendees: Tim Schmahl

**Secretaries Report** – Lisa Busby reported the minutes were previously emailed. Changes were made to include the update Becky Ruehle emailed.

Jerry Laumer made a motion to approve the report, seconded by Ron Miller, motion carried.

**Financial Report** – Ron Miller reviewed the financials he distributed. Director liability insurance has been paid \$891. He pointed out that there are 5 shows that won't be held this year which could affect the amount of money that comes in for awards, 4 shows for Liberty Classic and 1 show for the Spring Show. There will be 7 weekends of shows this year with 33 show dates. Theresa Wirkus and Doug Miller still have outstanding invoices from the directory.

Nikki made a motion to accept the financial report, Danyelle second, motion carried.

**National Director's Report** – Attendance at the convention was down this year. They eliminated the awards banquet. A company has been hired to develop a new strategic plan. All committee reports are online. A lot of things were approved in a blanket approval. Many probably won't make it through the Executive Committee meeting in April. The proposal for \$1 per entry for shows over 5000 entries probably won't pass the Executive Committee. Encouraged to voice opinions.

**Committee Reports:**

**Awards** – The committee is already on the lookout for good deals for awards for this year.

**Banquet** – Looking at January 12<sup>th</sup> or 19<sup>th</sup> for the next banquet. Jerry made a motion to contact Illinois and whichever weekend they are not using WQHA should book. Preference would be January 19<sup>th</sup>. Motion was second by Robert Schmitz, motion carried.

**Hall of Fame** – Stephanie Lynn is filling 1 of the vacant spots on the committee. Working on filling the other 2 openings.

**Horse Fair** – Still need volunteers. Friday is the busiest day. Lisa will put a link to the signup sheet in the newsletter. Robert will tear down on Sunday.

**Membership** – 213 memberships in with renewals steadily coming in.

**Newsletter & Directory** – Ship date is scheduled for early April. The newsletter is 88 pages plus covers total. Lots of new advertisers. No financial update, waiting for bills. More help is needed in selling ads in the future, Brenda Lindvall, Lisa Zurn and Kerry Hansen, who were not on the committee help sell ads with Becky. Look at other places to distribute extra newsletters other than horse shows, open shows and tack shops. Closet Space will take some to the MN Horsefair which is the week after

Midwest Horse Fair. Danyelle is working on a list of retailers to distribute newsletters.

**Open Show Program** – No update

**Queen** – No update

**Recreational Riding** – No update

**Scholarship** – Erika has not been paid for the scholarship. \$500 should be paid per the Executive Board. Need school info and proof of enrollment so payment can be sent directly to the school. There was talk about additional funds for scholarships from Jack & Jane Bound. Discussed whether to add it to the existing funds or have a separate scholarship. Nikki made a motion to keep the Jack & Jane Scholarship separate from the existing scholarship, second by Jerry, motion carried. Stephanie will contact Jim Bound to discuss how they want it handled.

**Show Coordination** – Steward training scheduled for April 7<sup>th</sup>. 7 people are signed up so far and there is no cost. Posters are printed to be displayed at Winona and Gordyville plus smaller flyers to be available to the shows. Liberty Classic update – It was suggested that they look at Wausau or River Falls as different locations. They are having a meeting on March 17<sup>th</sup> to discuss plans for next year. They need a turnkey facility as they don't have a large committee putting on the show and don't have the manpower to do a lot of the manual work like Marshfield required.

**Introductory Show** – No update

**State Show** – Nikki is requesting approval to purchase prizes. Ron made a motion, second by Robert, motion carried.

**Slot Classes** – No update

**Website** – No update

**WI Horse Council** – Survey is complete. Ron will share more info as it becomes available. They are about 1 month behind schedule on releasing information from what was originally communicated. The council is looking into offering employee theft insurance in addition to director and board insurance.

**Youth** – Quiet this time of year. They are helping with Midwest Horse Fair booth and selling raffle tickets. Hardship forms are due May 1<sup>st</sup> for the World Show and June 1<sup>st</sup> for Congress. If youth members are not fundraising, then they will have to pay the portion that is usually given to them.

**New Business** –

How can we educate people on CDL's, ELD's etc? Can we get someone to talk to horse people? DOT doesn't have a good understanding on how to educate when the rules keep changing. Possibly look at the Tech for someone to speak.

**Motion to adjourn was made by Danyelle and second by Ron. Meeting adjourned at 9:15 pm.**

**Next Meeting – Tuesday, May 15, 2018 at 6:30 pm at Holiday Inn, Fond du Lac**