

WQHA Board of Directors Meeting Minutes

April 4, 2017

Holiday Inn & Convention Center, Fond du Lac

The WQHA Board of Directors Meeting was called to order by President Stephanie Lynn at 6:30 pm. Roll Call was taken with 15 voting members in attendance: Stephanie Lynn, Nikki Schultz, Lisa Busby, Ron Miller, Tony Tousey (proxy for Cindy Tousey), Larry Spratto, Rhonda Spratto, Michele Andrade, Jim Ramthun, Robert Schmitz, Sara Hauer, Danyelle Gabbert, Keri Smith (proxy for Brett Cumberledge) Linda Berg, Brenda Lindvall, Larry Lemke, Kathy Doyle. Additional Attendees: Tim Schmahl, Pat Miller, Anne Lemke.

Secretaries Report – Lisa Busby reported the minutes were previously emailed. Ron Miller made a motion to approve the report with no changes, seconded by Michele Andrade, motion carried.

Financial Report – Ron Miller reviewed the financials he distributed noting that 3 or 4 directory accounts were not paid. Those same people have ads in the newsletter, so Ron has billed them for both ads. Michele Andrade made a motion to approve the report, second by Rhonda Spratto, motion carried.

National Director Reports – New National Director – Stephanie Lynn

Stephanie reported that 13 and under category is going back to the executive committee to be voted on to be included in the World Show. It will be discussed at the convention and a decision should be made.

Committee Reports:

Awards – There was discussion about clarifying the holdback money. Any money not spent on awards has gone back into the general fund. President's award and Hall of Fame awards no longer come off the awards budget. Everything goes into one account but Ron can run reports to show how much each committee has. There isn't an individual account for each committee. In the past, there has been \$3000 to \$4000 kept in the account for emergencies. There was \$1000 leftover from the awards budget in 2016. Michele Andrade made a motion that we don't have any holdback money, Danyelle Gabbert second, a vote was taken 2 opposed, motion carries.

Banquet – Danyelle Gabbert reported that the committee would like to have the banquet at the same venue as 2016. They are planning some different things for 2017, a dessert auction with hope of \$20 income per table, looking for more sponsors. Last year they had 1 \$250 sponsor. They plan to continue the goodie bags, flowers for Hall of Fame, free meals for the MC's and whoever handles registration. Dates were discussed. Danyelle is going to check on end of January dates to see if the venue is available. Trying to stay away from the same weekend that Badger holds their banquet. The committee will come back with available dates. Tony Tousey made a motion to use the same venue, Michele Andrade second, motion carries.

Hall of Fame – Robert reported that the committee has put together a budget of \$310 which did not include advertising.

Intro Show – Horsey Habit, Daly Creek, and Horse Shoe Springs is donating product to be used for placing prizes. Michele is sending patterns to Horse A Rama and Nikki for websites. Sponsorships

are coming in. Horse A Rama wants to split up sponsorships even though WQHA is getting the majority of the sponsorships. Michele will need WQHA checks to pay the judge and steward.

Midwest Horse Fair – Looking for volunteers to work the WQHA booth. Kathy, Lance, Jim & John scheduled to work Friday, Stephanie Saturday & Sunday, Michele will help out on Saturday, Ron will stop by when he can, Nikki will fill in where needed. Youth will also be working.

Wristband for entry will be given to Pat Miller and she will take care of getting them handed out.

Membership – Tim Schmahl reported 244 membership types with 456 individual memberships.

Newsletter & Directory – Becky Ruehle sent the following update:

Newsletter income - \$7,900,

Ripon Printer Bill - \$5,302

Postage - \$284.75

Editor Salary - \$1,500

Profit - \$813.25

76 pages plus covers, 20 color pages.

750 newsletters printed, most of the membership should have their copy.

126 copies mailed to Tim for Lazy Days

126 mailed to Brett for Midwest Horse Fair

153 Becky has

Becky talked about giving the raining to tack stores. Larry Spratto made a motion to not give them out at tack stores but instead to give them to the board members to give out. Nikki second, motion carries. 12 copies to be mailed to Michele Andrade for the Introductory Show, Lisa Zurn should get some for the open show people, Linda Berg will pick up the rest to be distributed by board members.

Becky would like to move the spring newsletter back about 15 days next year to give a little bit more space in between publication which would still have it out right before Midwest Horse Fair. This was discussed as there is concern about moving the publication back due to early shows. The board recognizes the issue with publications being too close together. Asked the committee to bring recommendations to the next meeting including potential impact from advertisers.

A question was asked about how much groups that are part of WQHA get charged for pages in the publications. In the past those groups were allowed a set number of pages for free and then were charged for additional pages at printer cost. Nikki Schultz made a motion that each page cost these groups \$100, Larry Spratto second, motion carries.

Open Show Program – Thank you's were by the open show committee to those that attended the banquet. Currently have 17 entries in the program. The committee will reach out to others. 2015 had 22 entries, 2016 had 35 entries.

Recreational Riding – Kathy Schroeder sent out a list of events. Nikki will add the list of trail ride dates to the WQHA website.

Scholarship – New scholarship application should be posted on the WQHA website soon.

Show Coordination – Stewards training was held March 25th with 13 people attending. Many comments on how good the training was. Larry Lemke stressed the importance of having good announcers at shows in addition to good stewards and that show committee's work together as a team. One suggestion was to include Show Managers at future training. Everyone thought the timing of the

training was really good because it is close to the start of the show season. If anyone needs stewards for their show, they can contact Lisa Busby for a list of people that have attended training.

Kathy has requested a new packet from the insurance company for reporting injuries, accidents etc. She handed out copies of insurance coverage for each location.

State Show – Projecting 245 stalls. Looking for sponsors and giveaways. Stephanie asked each board member to commit to providing 1 sponsorship. State Show and Slot classes will each have a separate income/expense report to try and keep track

Wisconsin Horse Council – Pads can be used for therapeutic purposes. A comprehensive survey is being sent out for the State of Wisconsin. The council will be adding questions from April 24th – May 1st. If you have horse show related questions, send them to Ron. Survey will be complete by November 1, 2017 with results early in 2018.

Youth – Very promising L2 at Youth World which will double team potential. Six spots for L2 & L3 in each event which would be up to 12 kids per event. Youth fundraising will start at MWHF with their Packer Raffle. Still need trainers for Ride the Pattern at the Youth Show in July. Talked about having an evening session with a demo and talk through instead of everyone going through the pattern.

Old Business:

- Convenience fee for 2018 online memberships – not discussed
- Membership Renewal Packet – not discussed
- Update entry form to designate Amateur vs. Amateur Select – Tim was going to look into that.

New Business:

- Traveling Queen Crown – Kerry Hansen requested a traveling crown to be handed off each year. The cost would be \$225 without a logo or \$250 with a logo. Nikki Schultz made a motion to purchase a traveling crown with the stipulation that the crown be returned or the queen reimburses for the cost of a new crown if she wants to keep it. Michele second, motion carries. Stephanie will look at crowns.

The next meeting will be on May 23rd at 6:30 pm at the Holiday Inn & Convention Center, Fond du lac.

There was a motion to adjourn the meeting made by Jim Ramthun, seconded by Larry Spratto, motion carries at 8:45 pm.

Respectfully Submitted,

Lisa Busby

WQHA Secretary