



47th Annual

State Show

71st Annual

State Fair Show

and



CHEESEHEAD CLASSIC

**Slot Classes, Non Pro Challenge, NSBA, PHBA, Exhibitors Party & Much More!**

**Shows held Labor Day weekend at the Alliant Energy Center - New Holland Pavilions in Madison, WI**

**Sponsor Levels**

**\$25.00 — Class Sponsor**

Includes one class sponsorship.  
Announcer recognition included.

**\$75.00 — Grand Champion**

Includes one Grand Champion.  
Announcer recognition included.

**\$100.00 — Circuit Award**

Includes one class Circuit Award.  
Announcer recognition included.

**\$250 — Bronze Sponsor or Non Pro Challenge Sponsor** Includes banner \* WQHA social media & arena announcements throughout the show.

**\$500.00 — Corporate Sponsor or Slot Ringside Club**

Includes banner \* WQHA social media and arena announcements throughout show. Also includes VIP Seating and snacks for your table during the Slots. Sponsor Bags (marketing materials you provide for your business, stallion, or farm) for tables.

**\$1000.00 — Silver Sponsor**

Includes booth space, banner \*, arena announcements throughout show and a full page ad in the WQHA Directory. VIP Table Seating & snacks during Slots.

**\$2000.00 — Gold Sponsor**

Includes booth space, banner \* with arena naming rights for the show, WQHA social media and arena announcements throughout show, full page color ad in the WQHA Directory. VIP Table Seating & snacks. Marketing Materials included in Sponsor Bags.

**WQHA State Show & Slot Sponsor Form**

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_

Email \_\_\_\_\_

**Sponsorship Level**

- Class sponsor @ \$25.00 each
- Grand Champion @ \$75.00 each
- Circuit Award @ \$100.00 each
- Bronze or Non Pro Challenge @ \$250.00
- Corporate or Slot Sponsor @ \$500.00
- Silver Sponsor @ \$1000.00
- Gold Sponsor @ \$2000.00
- Product Donor

Please make checks payable to: **WQHA**

Nikki Schultz  
WQHA State Show  
4175 County D  
West Bend, WI 53090

\* Please include a business card with your logo to be scanned or email your logo to [nikkerschultz@gmail.com](mailto:nickerschultz@gmail.com) and put WQHA Sponsorship in the subject line. For questions, please contact Nikki Schultz at 414/587-7227.

Thank you for your donation. Without your help, our show would not be the success it has come to be. Your sponsorship is appreciated!

**Volunteer Opportunities:**  
**Please contact TNT Events, 920/360-2131 or [tnteventinfo@gmail.com](mailto:tnteventinfo@gmail.com)**