



46th Annual

State Show

70th Annual

State Fair Show



and

CHEESEHEAD CLASSIC

Slot Classes, Non Pro Challenge, NSBA, PHBA, Exhibitors Party & Much More!

Shows held Labor Day weekend at the Alliant Energy Center - New Holland Pavilions in Madison, WI

Sponsor Levels

\$25.00 — Class Sponsor

Includes one class sponsorship.
Announcer recognition included.

\$75.00 — Grand Champion

Includes one Grand Champion.
Announcer recognition included.

\$100.00 — Circuit Award

Includes one class Circuit Award.
Announcer recognition included.

\$250 — Bronze Sponsor or Non Pro Challenge Sponsor

Includes banner * WQHA social media & arena
announcements throughout the show.

\$500.00 — Corporate Sponsor or Slot Ringside Club

Includes banner * WQHA social media and arena
announcements throughout show. Also includes
VIP Seating and snacks for your table during the Slots.
Sponsor Bags (marketing materials you provide for
your business, stallion, or farm) for tables.

\$1000.00 — Silver Sponsor

Includes booth space, banner *, arena
announcements throughout show and a
full page ad in the WQHA Directory.
VIP Table Seating & snacks during Slots.

\$2000.00 — Gold Sponsor

Includes booth space, banner * with arena naming
rights for the show, WQHA social media and arena
announcements throughout show, full page color ad
in the WQHA Directory. VIP Table Seating & snacks.
Marketing Materials included in Sponsor Bags.

Volunteer Opportunities:
Please contact TNT Events, 920/360-2131 or
nteventinfo@gmail.com

WQHA State Show & Slot Sponsor Form

Sponsor Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone Number _____

Email _____

Sponsorship Level

- Class sponsor @ \$25.00 each
- Grand Champion @ \$75.00 each
- Circuit Award @ \$100.00 each
- Bronze or Non Pro Challenge @ \$250.00
- Corporate or Slot Sponsor @ \$500.00
- Silver Sponsor @ \$1000.00
- Gold Sponsor @ \$2000.00
- Product Donor

Please make checks payable to: **WQHA**

Nikki Schultz
WQHA State Show
4175 County D
West Bend, WI 53090

* Please include a business card with your logo to be scanned
or email your logo to [nikkerschultz@gmail.com](mailto:nickerschultz@gmail.com) and put WQHA
Sponsorship in the subject line. For questions, please contact
Nikki Schultz at 414/587-7227.

Thank you for your donation. Without your help, our show
would not be the success it has come to be.
Your sponsorship is appreciated!