



44th Annual

**State Show**

68th Annual

**State Fair Show**



and

**CHEESEHEAD CLASSIC**

**Special Events, Exhibitors Party & Much More!**

**Shows held Labor Day weekend at the Alliant Energy Center - New Holland Pavilions in Madison, WI**

**Sponsor Levels**

**\$25.00 — Class Sponsor**

Includes one class for one day  
Announcer recognition included.

**\$75.00 — Grand Champion**

Includes one Grand Champion for one day.  
Announcer recognition included.

**\$100.00 — Circuit Award**

Includes one class circuit award. Announcer  
recognition included.

**\$250 - Bronze Sponsor**

Includes sponsorship of the Non Pro  
Challenge Events. Banner & arena  
announcements included.

**\$500.00 – Corporate Sponsor or Slot Class**

Includes banner & arena announcements  
throughout show\*

**\$1000.00 – Silver Sponsor**

Includes booth space, banner, arena  
announcements throughout show and a full  
page ad in the WQHA Directory\*

**\$2000.00 – Gold Sponsor**

Includes, booth space, banner, arena  
announcements throughout show and a full  
page ad in the WQHA Directory & Spring  
Newsletter\*

**Volunteer Opportunities:**

**Please contact Nikki Schultz if you would  
like to volunteer at the show!**

**WQHA State Show Sponsor Form**

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_

Email \_\_\_\_\_

**Sponsorship Level**

- Class sponsor @ \$25.00 each
- Grand Champion @ \$75.00 each
- Circuit Award @ \$100.00 each
- Non Pro Challenge @ \$250.00
- Corporate Sponsor @ \$500.00
- Silver Sponsor @ \$1000.00
- Gold Sponsor @ \$2000.00

Please make checks payable to: **WQHA**

Nikki Schultz  
WQHA State Show  
4175 County D  
West Bend, WI 53090

\* Please include a business card with your logo to be scanned  
or email your logo to [nickerschultz@gmail.com](mailto:nickerschultz@gmail.com) and put WQHA  
Sponsorship in the subject line. For questions, please contact  
Nikki Schultz at 414/587-7227.

Thank you for your donation. Without your help, our show  
would not be the success it has come to be.  
Your sponsorship is appreciated!