



WAQHA
amateur club

MAY 29TH - JUNE 1ST

PAPER VALLEY FESTIVAL

SPONSORSHIP OPPORTUNITIES

WHO ARE WE?



ABOUT US: WAQHA

Welcome to the Wisconsin Amateur Quarter Horse Association (WAQHA), where passion meets purpose and camaraderie thrives! As an organization dedicated to promoting the love and appreciation for showing horses, we strive to create a welcoming community for enthusiasts of all levels across Wisconsin and beyond.



OUR MEMBERS HAVE THE OPPORTUNITY TO EARN EXTRA AWARDS AND BENEFITS FROM THE SAME SHOWS THEY ARE CURRENTLY ATTENDING

At WAQHA, we believe in maximizing the benefits of your equestrian journey. By joining us, you unlock the opportunity to earn additional awards and benefits from the very shows you already attend. Our commitment to enhancing your showing experience sets us apart, ensuring that your dedication and hard work are duly recognized and rewarded.



FUN MEETINGS WITH GREAT PEOPLE!

We pride ourselves on offering a unique and engaging experience separate from the Wisconsin Quarter Horse Association (WQHA). Our fun-filled meetings provide the perfect platform to connect with fellow enthusiasts, share experiences, and forge lasting friendships. With WAQHA, you're not just part of an association – you're part of a vibrant community of like-minded individuals who share your passion for Quarter Horses.

MISSION AND VISION

HOW DOES YOUR SPONSORSHIP HELP?



Affordable Access for Riders: Sponsorship allows the horse show to continue providing a place for riders to showcase their talents at an affordable rate. By offsetting costs through sponsorship, organizers can keep entry fees and other expenses manageable for participants, ensuring that the event remains accessible to a wide range of riders regardless of their financial means. This commitment to affordability promotes inclusivity and diversity within the equestrian community, allowing riders of all backgrounds and skill levels to participate and thrive in the sport.



Enhanced Participant Experience: Sponsorship enables the horse show to enhance the overall participant experience by offering safe facilities, amenities, and prizes. With sponsorship funds, organizers can invest in improving the quality of competition arenas, providing additional services for participants, and offering attractive awards and incentives.

BASIC \$25

- Opportunity to distribute promotional materials at designated areas

SPONSORSHIP PACKAGES

\$50

BRONZE

- Recognition on event signage and materials
- 1 Class sponsorship - business recognition each time class is in the ring

\$100

SILVER

- All Bronze Benefits +
- 2 Class sponsorships - business recognition each time class is in the ring

\$200+

GOLD

- All Bronze/Silver Benefits +
- Option to hang large banner in ring/warm up pen
- Hi-Point Sponsorship

- Bronze, Silver and Gold Packages all include the Opportunity to distribute promotional materials at designated areas

Thank you for considering the sponsorship opportunities for The Paper Valley Festival. Your support is greatly appreciated and plays a vital role in the success of our event. We look forward to showcasing your brand throughout the event.



**For inquiries,
contact us.**

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