WQHA Meeting Minutes

July 30th, 2019

Holiday Inn & Convention Center - Fon Du Lac

The WQHA board meeting was called to order at 6:32 pm by Stephanie Lynn. Also in attendance were the following: Nikki Schultz, Elise Sheard, Ron Miller, Cindy Tousey, Tim Schmahl, Trish Schmahl, Jerry Laumer, Jim Ramthun, Robert Schmitz, Danyelle Gabbert, Keri Smith, Amy Marx, and Linda Berg.

Secretary's report approved with a motion from Cindy and a second from Danyelle. Discussion over crossing to an increase in conference calls and decrease in physical meetings ensued. No bylaw changes would be needed to adopt policy of every other meeting as a conference call.

Per the financial report, there is a \$100.00 discrepancy between Ron and Becky's records, they will discuss and reconcile. Noted that all State Show entries are from 2018, 2019 entries have not been sent yet. At this point it looks as though Awards committee will have similar overall budget as last year. Ron will send to Linda after records from Liberty and Badger are submitted. Financial report approved with a motion from Nikki and a second from Keri.

National Director's report was mainly a continued discussion of transfers, difficulties getting papers, and show secretary contacts.

Awards committee is beginning to plan for this year with a rough estimate of same budget as last year. Treptows have decided that the Goggins award will no longer be presented. Committee hopes to send out letters earlier – proposing early October.

Banquet committee has confirmed date and contract for January 18th and is looking to streamline reservation process utilizing an online method. Hall of Fame committee had limited information to report at time of meeting, still planning to meet earlier this year to assist banquet committee.

Horse Fair committee reported that two booths have been reserved for next year, and Amy & Ann have volunteered to chair committee for 2020.

Membership totals are currently at 546 individual members for 2019.

Newsletter committee report sent electronically, as Becky was unable to attend. Board discussed and recommends moving to the stapled version in coming year. Discussion was held at length over the pros and cons of having 2 separate publications (no verdict was reached). Emphasized that the purpose of the newsletter are to benefit membership, not inherently a revenue making device. Proposal to change requirement for shows to submit a full and formal showbill – perhaps switch to an advertisement. Benefits of increased social media usage and electronic newsletter along with a shared email blast were suggested. An effort must be made to fill Newsletter and directory committees for the future so that it is less of an individual burden. For September meeting board members should come with a proposal of ideas to rectify newsletter and directory situation.

The scholarship committee has moved the deadline up and sent an email blast. Open show program has been posting facebook updates and point status updates.

Show coordination committee reminds that meeting date is the morning of September 28th. Jerry's show received 3 free stall cards and there were several brand new attendees. Much positive feedback on the facility and town was received. More stalls can be added for next year as needed (estimating being able to have up to 200 stalls). Also looking to add a clinic or ride the pattern session on the front side of the show to encourage new attendees / 4H member participation.

State show reports new bookings, and sponsorships for the state show and slot classes from Cap Gun. Encouraged board members to help seek sponsorships. Nikki proposed creating a stall numbering system for WI shows at Madison . Non pro challenge seems to be well received.

Wisconsin horse council reported that the new budget has been approved and includes the grant money previously discussed for competition based events. Application pending.

Youth reports that they have a large contingency heading to the AQHYA World Show with 21 kids and 36 horses. The highest representation of discipline is ranch / cattle groups. Entries are up in general at show because of the L2 and 13 & under classes.

Reviewed at conclusion of meeting that current bylaw language allows conference calls and the \$500.00 limit on expenses is only relevant if expense is in excess of budgeted amount. Recommendation to email increases in expenditures to EC if committee feels approval is warranted. Ron motioned to conclude meeting and Jerry seconded.