

## WQHA **GENERAL Meeting** Minutes

January 28, 2017

Best Western Premiere Conference Center, Oshkosh

The WQHA General Meeting was called to order by President Stephanie Lynn at 12:34 pm. Roll Call was taken with the following in attendance: Kathy Doyle, Nikki Schultz, Ron Miller, LaRue Wills, Michele Andrade, Robert Schmitz, Danyelle Gabbert and Linda Berg. There were twenty seven additional attendees (see attendance sheet).

**Secretaries Report** – Nikki Schultz noted this was a general meeting so no minutes were reviewed, they will be approved (tomorrow) at the January 29<sup>th</sup> Board of Director's Meeting.

**Financial Report** – Ron Miller reviewed the financials he distributed noting that there are income and expenses that cross over the year end ie Banquet, Awards and Directory. Income was above what the BOD had budgeted. Ron noted that the association is very fortunate to have Becky Ruehle as the editor of the Directory and Newsletter as previously the publications were budgeted for a \$10,000 annual loss and now we see a \$3,000-4,000 profit. Robert Schmitz noted the quality of the magazines and the colored pages being very well received. Additionally Ron Noted:

- The BOD had reassigned some expenses to the General Fund in order to allocate them properly such as the Website Expense and the BOD Insurance.
- Paypal & credit card payments are now tracking accurately though the paypal processing fees are higher than budgeted due to the number of people doing memberships online.
- Taxes and 1099's have been completed with an \$88 expense for professional assistance
- Rental category needs to be evaluated to ensure posted accurately. Example, golf cart for State Show.
- Service Fees – this category is a “catch all” for anyone \$600 or over to accurately track and file all 1099's. \$18,200 in this category is for State Show. \$85,000 is recorded in State Show expenses plus \$18,200 - \$103,000 of expense and thus profit of approximately \$3,900.
- Balance Sheet as of 1/1/16 = \$58,000 and as of 12/31/16 = \$11,000 profit over the course of the year.

**National Director Reports** – No Report.

### **Committee Reports:**

**Awards** – Linda Berg noted there will be a WQHA backdrop for extra photos or group photos. The Committee hopes to keep the flow of the program going smoothly and efficiently with awards prepped for people to pick up as they exit the stage. Many not able to attend selected Gift Certificates so if not picked up they will be easy to mail out.

**Banquet** – Jessica Bradley reported 214 paid reservations were received plus the additional Hall of Fame attendees.

**Hall of Fame** – Robert Schmitz stated three members of the HOF committee will rotate off and three new members will be added for a three year term = nine members on the committee. Binders of nominees were sent to the committee members for their review prior to their December meeting.

**Midwest Horse Fair** – Kathy Doyle reported that AQHA will not be attending due to expense. Ron reported there are two RV sights reserved that can be cancelled if not needed. *Stephanie reported*

*that she will work on AQHA materials for the booth. Nikki will contact AQHYA to get the coloring and activity books for children again and youth will hold their annual packer raffle sales. Pat Miller, who is on the WHC committee for Midwest Horse Fair noted Butch Campbell will present Ranch Riding clinics and Jerry Ericson will be presenting Hunters. Pat suggested arranging for them to come back to the WQHA booth after their clinics.*

Pat noted one of the featured events is a Ranch Competition with 20 exhibitors competing in Ranch Trail, Ranch Riding and Boxing. This event will be held Sunday at 8:00 am and be judged by Butch and Patty Campbell. Friday evening is the Rodeo, Saturday evening is the “Wonder Horse” youth and open contest.

**Membership** – Tim Schmahl reported an increase in online memberships and renewals. Jessica noted they will have a list at Banquet check in for people to make any address or email changes.

**Newsletter & Directory** – Becky Ruehle stated the WQHA Directory was 98 pages which is up from 72 pages last year. Spring Newsletter ads are due February 10<sup>th</sup> with them in mailboxes by April 1<sup>st</sup>. At the Banquet the Spring Newsletter covers will be auctioned off.

**Open Show Program** – Lisa Zurn has the 2017 program forms out for the first Open Show of the year which will be held this weekend.

Michele Andrade reported the Open Show/AQHA Intro show to be held May 6<sup>th</sup> is being finalized. They are planning patterns be the same for Open Show class and corresponding AQHA class to encourage cross entering and the judge will provide feedback after each class. Nikki Schultz suggested a “Ride the Pattern” demonstration the afternoon or evening before. Nikki also noted she had heard from Gigi that she was booked for another event that weekend and she would assist with securing a judge.

**Scholarship** – LaRue Wills stated the application for scholarship is for a youth or adult continuing their education. There were no applicants for this year. Anyone interested in being on the committee to assist with reviewing the applications and to assist with phone or personal interviews are welcome. There will be Silent Auction of items donated by Directors and other donors during the Banquet to add to the funds.

**Show Coordination** – Kathy Doyle explained that the Show Managers had a round table meeting in November and suggested changes to the Show & Contest rules. Rookie High Point awards were suggested for 2017, Rookie Halter classes suggested, changing Walk Trot from AQHA to WQHA classes, and lowering the required judges from 12 to 10 was suggested.

Kathy noted that all of the income from entries goes back to awards so it is important to maintain and encourage attendance at our shows.

Tim Schmahl will have back number and bar code request forms available at the Banquet check in and Jessica Bradley stated they will have WQHA Event Calendar cards out on the tables at the Banquet.

There will be a show steward training class on March 25<sup>th</sup> in Fond du lac for all interested.

**State Show** – Nikki Schultz noted Judges are hired and contracts are being sent. Stewards and show staff are in place for 2017.

**Trail/Rec Riding** – Stephanie Lynn received an email from Kathy Schroeder that she would like to continue on the committee and that AQHA has a new contact to assist affiliates. Wisconsin trails were busy this year with rides and events but we need more involvement as a state Stephanie

noted. Pat Miller stated Tina Bothum used to coordinate our events and would be a contact. She also noted the WHC website has a “Ride Wisconsin” tab with trail information that we could post to our website. Kathy Doyle noted AQHA doesn’t/didn’t allow studs on trail rides and that may still be the case which conflicted with some of the local club rides. Jessica Bradley and Becky Ruehle noted the riding program hours and awards from AQHA and that we need to tap into this. *Keri Smith will co-chair the committee and Stephanie and Nikki will email Kathy to get the website up to date. It was also suggested by Brenda Lindvall and Kathy Doyle that they get in touch with Iowa who has their trail ride on the WI border.*

**Wisconsin Horse Council** – Ron Miller explained that members is \$20/year and that members can purchase a \$1 million liability policy for an additional \$20. *Nikki to put in next WQHA emailed newsletter.* Ron explained a new option for non-commercial vehicle breakdown and towing policy for \$20-25/year for both truck and trailers. Additionally, WHC is working on a national equine survey that they are putting \$20,000 towards so that they get WI horse industry information. They should have this out by fall of 2017.

**Youth** – Nikki Schultz reported that the Youth had a meeting this morning and 2017 WQHYA Officers are President – Katelyn Schultz, Vice President – Kate Gauthier, Secretary – Breanna Steiner, Treasurer – Madison Spak, Reporter – Savannah Hauer, Social Directors – Anna Cappelle & Kendall Thyges. They will work on mentoring new members in 2017. On July 7<sup>th</sup> they will hold a “Ride the Pattern” clinic and are looking for volunteers.

**Old Business:** Danyelle Gabbert passed around a sign-up sheet for anyone interested in joining a committee.

#### **New Business:**

**Thank you to Kathy Doyle** - Stephanie Lynn thanked Kathy Doyle for her work as WQHA president for the past two terms and for her leadership of the Show Coordination Committee.

**By Law Changes** - Stephanie Lynn explained that any By Law changes need to be presented to the BOD thru out the year and then would be reviewed at the District Meetings before being brought back to the Annual Meeting for a vote.

**Show & Contest Rules** - these will be reviewed by the BOD at tomorrow’s meeting.

**Banquet & Awards Survey** – there will be a survey on the tables for feedback on the event.

Stephanie Lynn invited those in attendance to stay for the NEWQHA and Amateur meeting at 2:30 pm.

There was a motion to adjourn the General Meeting made by Jessica Bradley and seconded by Jennifer Galbrieth at 1:23 pm.

Respectfully Submitted,

Nikki Schultz

WQHA Secretary