# WQHA Board of Directors Meeting Minutes May 23, 2017- 6:30 pm Holiday Inn, Fond du Lac, WI

The WQHA Board of Directors Meeting was called to order by President Stephanie Lynn at 6:40 pm. Roll call was taken with 12 voting members in attendance: Stephanie Lynn, Nikki Schultz, Lisa Busby, Ron Miller, Larry Spratto, Michele Andrade, Rhonda Spratto, Jessica Bradley (proxy for Cindy Tousey), Danyelle Gabbert, Brenda Lindvall, Brett Cumberledge, Linda Berg. Additional attendees: Pat Miller

**Secretaries Report** – Lisa Busby reported the minutes were previously emailed. Ron Miller made a motion to approve the report with no changes, seconded by Larry Spratto, motion carried.

**Financial Report** – Ron Miller reviewed the financials he distributed noting that he is running the reports a different way than in the past due to QuickBooks causing problems. He will be sending reports out in Excel format. No outstanding bills from the banquet. \$2,900 still outstanding from the Directory/Newsletter. Ron sent the information to Becky, Michele and Danyelle.

### National Director's Report - No Update

### **Committee Reports:**

**Awards** – Any left-over awards need to be picked up or arrangements made by July 1<sup>st</sup>. Award letters need more time to order the all-around awards. Letters should be sent October 1 for a November reply.

**Banquet** – Discussed possible dates for the next banquet. The Convention Center has January 6<sup>th</sup> or 13<sup>th</sup> available, The ballroom is available February 10<sup>th</sup>. Another option is LaSure's. They are available the last weekend of January. They can accommodate 300 people. Waiting to hear back from Royal Ridges in Ripon.

A motion was made by Nikki Schultz to keep the banquet the last weekend of January. Motion second by Michele Andrade, motion carried.

### Hall of Fame – No update

Horse Fair -83 people signed up for the free membership giveaway. 2 free memberships were given away. Ron booked location for next year.

## Membership – No Update

**Newsletter & Directory** – Becky would like to move the January 2<sup>nd</sup> date for the Directory to December 20<sup>th</sup> to have a bigger gap between the directory and spring newsletter and keep 2 publications. There were 64 advertisers in the Directory and 50 advertisers in the Newsletter with 30 of them advertising in both.

Do we need to offer a multi-advertiser discount if advertisers put ads in both publications?

**Open Show Program** – Went from 17 entries to 24 and anticipating more entries to still come in. Need to find out who the vouchers for free classes were given to.

**Queen** – Would like some ideas on where to go to promote. Special events at the Cap Gun Show and Midwest Horse Fair

**Recreational Riding** – No update

Scholarship – Fundraiser at the Paper Valley Show brought in \$3,792.00. Nikki made a motion to approve the scholarship application, Brenda second, motion carried. Show Coordination – Intro & Open Show Update – 41 entries in the 12 classes \$2,000 in product donations. 2 random prizes given out in each class. Need to review final numbers from the show at the next meeting.

**Show Coordination** – Need to include professional horsemen when the annual show coordination meeting is scheduled to have them present and give input.

State Show – Nikki asked for approval on the following budget items:

T-shirts - \$800

Prizes - \$1,000

Jackets - \$2,200

A motion was made by Danyelle and second by Brett to approve the budget, motion carried.

The state show needs more sponsors. Asked the board to help in getting sponsors. **Slot Classes** – Entry forms are on the website and classes are starting to fill up. Sponsorship forms for the slot classes are also posted on the website.

**Website** – The website used to have a list of past scholarship winners. Would like to see that on the site again.

**WI Horse Council** – The National Horse Survey should be coming out soon. **Youth** – Youth team has 22 youth attending this year. Booya donated shirts, Hasenger Equine will sponsor jackets for the youth team.

Motion to adjourn was made by Michele and second by Danyelle. Meeting adjourned at 8:56 pm.

Next Meeting – Tuesday, August 22, 2017 at 6:30 pm, Holiday Inn & Convention Center, Fond du lac